



American Society of Media Photographers

P.O. Box 31207  
Bethesda, MD 20824

## **OFFICIAL RULES ASMP STYLE PHOTO CONTEST**

### **CONTEST & SPONSOR**

ASMP – The American Society of Media Photographers, Inc. (“ASMP”), P.O. Box 31207, Bethesda, MD 20824, is the Sponsor of the ASMP Style Photo Contest (the “Contest”).

### **TERM**

The Contest entry period begins on January 1, 2019 and ends on January 31, 2019 at 11:59 pm EST (the “Entry Deadline”). At our option, we may choose to extend the contest until February 4, 2019 at 11:59 pm EST (the “Extended Entry Deadline”) and we have the right to charge late fees being to all entries submitted between February 1, 2019 and February 4, 2019. All entries received after the Entry Deadline or Extended Entry Deadline will be ineligible to be judged as part of the Contest.

### **WHO MAY ENTER**

Participants in the contest must meet the following criteria as of the date of the first entry made by such participant: (1) at least 18-years old; and (2) in the case of participants residing in jurisdictions with an age of majority greater than 18-years old, have reached such Member’s jurisdiction’s age of majority. ASMP National Board Members are prohibited from participating. **CONTEST IS VOID WHERE PROHIBITED.**

### **HOW TO ENTER PHOTOS**

All entries must be made online via the entry website and should be prepared in a suitable format for printing in *Infinity* magazine. The preferred photo size is 2000px on the shortest edge @ 300 dpi jpeg with either Adobe 1998, sRGB or Untagged color profiles for color pictures, Gamma 2.2 for black and white. CMYK will not be accepted. Photographers can enter as many times as they wish.

To be valid, an image Entry must consist of (1) either (i) a single photograph, or (ii) a series of photographs that together constitute a single work (regardless of whether a single photograph or a series is entered, the entered work will be referred to as the “Photograph”), and (2) completed data fields (combined, an “Entry”). The Photograph must NOT show the name of the photographer, agency, or

publication, or any other information about the entrant (these details can be included in the metadata of the Photograph but must not be visible on the Photograph itself). All pictures must have accurate captions, written in English only, and contain all required information.

The Photograph, in its entirety, must be a single work of original material created by the Contest entrant. By entering the Contest, entrant represents, acknowledges, and warrants that he or she has full power and authority to enter the Photograph in the Contest, and that entering the Photograph in the Contest does not infringe any copyright or violate any other intellectual property rights. The entrant agrees to indemnify ASMP from all third-party claims arising from the Entry.

#### HOW TO ENTER VIDEO

To be valid, a video Entry must be under three minutes in length and no more than 400MB in size and will be referred to as the "Video." Acceptable file formats are: MP4, AVI, 3GP, WEBM, MKV, MOV, MPG, FLV, WMV, and M4V. All data fields must be completed in the entry.

The entrant (s) must be the author(s) of the material submitted in his/her/their name. The entrant(s), or the agent or representative entering on their behalf, must be the copyright holder(s) or have been authorized by the copyright holder(s) to submit the material. Agents or representatives entering on behalf of a production team confirm, by entering, that each member of the production team accepts all the entry rules. All entries must include the contact details of the production team. All entries must include a complete list of the production team. All productions must have English-language audio.

The copyright holders represent and warrant that submission of the material does not breach any law, and further that no third party can hold any claims or any objections regarding the rights granted to ASMP. The copyright holders will hold the ASMP harmless of any claims from third parties related hereto.

Photographs or Videos that depict sculptures, statues, paintings, or other works of art will be accepted as long as they do not constitute copyright infringement or fraud, provided that entrants must be prepared to provide a release form as described below in the "Third Party Releases/Licenses" Section. When photographing the work of others, affirmative releases must be available for delivery to ASMP upon request.

If the Photograph or Video depicts people other than the entrant, the entrant must be prepared to provide a signed written personal release from all persons who appear in the Photograph submitted, authorizing use of the Photograph as provided below in "Third Party Releases/Licenses" Section. If an entrant is unable to provide a personal release from each person who appears in the Entry's Photograph upon

request by Sponsor and in the form provided by Sponsor, then the Entry may be disqualified from the contest at any point, up to, and including, the final round of judging. Entrants do not need to send releases with your entry. The Sponsor will contact an entrant if a model release is needed.

The Entries will be judged in accordance with the Judging Criteria, as defined below. The Photograph must not, in the sole and unfettered discretion of the Organizer and/or Sponsors, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content. Photographs deemed inappropriate will be disqualified.

Online entries must be made by the authorized account holder of the e-mail address submitted at the time of entry.

## CATEGORIES

### Individual Image: Editorial

Open to all commissioned magazine and editorial work. Personal work in the style of editorial photography should be entered in the Personal category.

### Individual Image: Self-Promotional/Personal

Self-promotional is open to single images used for online and print promotions. For multi-page print promos, please select series entry to upload multiple images.

### Individual Image: Commercial

Commercial is open to online and print work.

### Series of Images

Entries in this category will only be judged as a body of work. A series is considered a group of two to ten images representing a single theme. Single photographs submitted as part of a series of images may be submitted as an Entry in another individual image categories but can only win in one category.

### Video Submissions:

Open to all commercial or personal work under in the theme of fashion or style.

## COMPETITION PRIZES AND WINNERS

### Individual Image Category

Gold Level winners receive:

- A profile in ASMP's *Infinity* Magazine in 2019
- Certificate
- Bag from Think Tank Photo

Silver Level winners receive:

- A profile in ASMP's *Infinity* Magazine in 2019
- Certificate
- Bag from Think Tank Photo

Bronze Level winners receive:

- A profile in ASMP's *Infinity* Magazine in 2019
- Certificate
- Bag from Think Tank Photo

Honorable mention winners receive:

- Certificate
- Mention in *Infinity* Magazine

#### Series Category Winner Prizes

Gold Level winners receive:

- A profile in ASMP's *Infinity* Magazine in 2019
- Certificate
- Bag from Think Tank Photo

Silver Level winners receive:

- A profile in ASMP's *Infinity* Magazine in 2019
- Certificate
- Bag from Think Tank Photo

Bronze Level Series

- A profile in ASMP's *Infinity* Magazine in 2019
- Certificate
- Bag from Think Tank Photo

Honorable Mention winners receive

- Certificate
- Mention in *Infinity* Magazine

#### Video Category Winner Prizes

Gold Level winners receive:

- A profile in ASMP's *Infinity* Magazine in 2019
- Certificate
- Bag from Think Tank Photo

Silver Level winners receive:

- A profile in ASMP's *Infinity* Magazine in 2019
- Certificate
- Bag from Think Tank Photo

Bronze Level Series

- A profile in ASMP's *Infinity* Magazine in 2019
- Certificate
- Bag from Think Tank Photo

Honorable Mention winners receive

- Certificate
- Mention in *Infinity* Magazine

JUDGING

Contest consists of two (2) rounds of evaluation. In Round One, our expert panel selected by ASMP (the "Jurists") will each review the entries and select a group of entries in each Category to proceed to Round Two. In Round Two, the Jurists will collectively select, from among the entries selected in Round One, the winners in each Category.

Entries will be judged based on creativity, photographic quality and effectiveness in expressing the contest category which will be determined at the sole discretion of the judges. Winners will be published in a forthcoming issue of *ASMP Infinity Magazine* and on the ASMP Web site.

Decisions of the Sponsors and Jurists are final and binding.

#### ENTRANT LICENSES/RELEASES

If the Photograph contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, and/or if any persons appear in the Photograph, the entrant is responsible for obtaining, prior to submission of the photograph, all releases and consents necessary to permit the exhibition and use of the photograph in the manner set forth in these Official Rules, without additional compensation. If any person appearing in any Photograph is under the age of majority in their state/province/territory of residence the signature of a parent or legal guardian is required on each release.

By participating, winners grant ASMP a license for use of his/her winning Entry in connection with the Contest and promotion of the Contest, its results, and promotion thereof in any media now or hereafter known, including but not limited to, print or digital publication in the *Infinity Magazine* showcasing the winners, social media use, and additional non-commercial promotion of ASMP as an organization. ASMP will license imagery for use in commercial or non-promotional settings. ASMP will not be required to pay any additional consideration or seek any additional approval in connection with such use(s).

#### THIRD PARTY RELEASES/LICENSES

Winners authorize ASMP to indefinitely reproduce, distribute, display, and create derivative works of each winner's Photograph in connection with the promotion of the Contest. No sponsors beyond ASMP will be given usage rights to the Photographs. ASMP will use these Photographs in promotion of future photo contests and in ASMP promotional and member materials.

#### LIMITATION OF LIABILITY

By participating, entrants agree to release, discharge, and hold harmless ASMP and each of their respective partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in this Contest or any Contest-related

activities and the acceptance and use, misuse, or possession of any prize awarded hereunder.

#### CONDITIONS

This Contest is subject to federal, state, and local laws and regulations. Certain restrictions may apply. Entries void if the Sponsor determines the entry to not be an original, or if the entries are illegible, incomplete, damaged, irregular, altered, counterfeit, produced in error or obtained through fraud or theft.

Participants also agree (a) to be bound by these Official Rules; (b) that the decisions of the Jurists are final on all matters relating to the Contest; and (c) if he/she wins that Sponsor may use each winner's name, photograph, likeness, and/or voice in any publicity or advertising relating to the Contest or future promotions without compensation or approval (except in Tennessee and where prohibited by law). All federal, state and local taxes, fees, and surcharges on prizes, if applicable, are the sole responsibility of the prize winners. In the event that the selected winner(s) of any prize are/is ineligible or refuses the prize, the prize will be forfeited and Sponsors, in their sole discretion, may choose whether to award the prize to another entrant.

#### RIGHT TO CANCEL OR SUSPEND CONTEST

If for any reason the Contest is not capable of running as planned, due to infection by computer virus, bugs, worms, Trojan horses, denial of service attacks, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsors that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, ASMP reserves the right, at their sole discretion, to disqualify any individual(s) who tamper with the entry process, and/or to cancel, terminate, modify, or suspend the Contest. If ASMP elects to cancel or terminate the Contest, ASMP will not retain any rights in the submitted Photographs and will return the entry fees.