

## David Zentz – ASMP Candidate Statement

If elected for a second term, my goal is to continue helping the organization serve its membership by giving them the tools and education needed to be successful in today's complicated marketplace. I also aim to help the organization grow and retain membership, key ingredients to fostering community and giving the organization the resources it needs to in turn be of value to its members.

I have served on the national board for the past two years and prior to that served on the board of the Los Angeles chapter for eight years, including three years as chapter president. At this point I have a strong understanding of how the organization works and feel I will be a valuable asset to the organization.

One of my main objectives over the next few years that will help grow membership is to continue my work in connecting local chapters with educators in their region. It is important for ASMP to connect with students as they are the next generation of professionals. Though previous efforts have stalled I would like to move forward by leading the creation a program in which chapters are provided a pre-designed presentation - currently being developed & workshopped at the chapter level by an ASMP professional member - discussing both the ASMP and what it is like working as a professional today. The program would then be promoted to all schools with chapters in their vicinity who could request the presentation be given at their school. The chapter could then send out a single volunteer to give the presentation, who could give it as-is or customize to their own experience. This would foster a relationship with the student community in a way that doesn't overly burden chapter leaders and educators.

In addition to that effort I would also like to remain on as treasurer, with duties that include overseeing budget expenditures and chairing an audit committee. I will also continue my general duties as a board member, which include policymaking, serving as a liaison to 4 chapters, serving on various committees and helping with a renewed effort to grow membership.

Endorsements: Mark Berndt, Ed Carreon, Amy Tierney, Ann Johansson