

ASMP candidate statement – Bob Carey

Chapter: North Carolina

Date joined: 2015

I served this past year as a one-year Board appointment on the National Board. Following my experience this past year, I have decided to run for a full Board term. Even though I am a relatively new ASMP member, I have leadership experience at other organizations that I believe can help the membership of ASMP.

Over the past year I have worked with ASMP members and as liaison to the NC, SC, and Atlanta chapters and worked with other Board members to revitalize the Central Virginia chapter. I serve on the social media and website overhaul committees which are operational committees and report to Tom Kennedy.

I am a college professor, for 20 years teaching photography and photojournalism at Gardner-Webb University. I've been a photojournalist for 45 years. I was a past president of the National Press Photographers Association (NPPA) serving three terms; a Board member and Regional Director. For 25 years, I have been an organizer of the Southwestern Photojournalism Conference. Because of these experiences, I believe I can offer the ASMP National Board and our membership help during a time that offers challenges for organizations and many photographers – experienced and new alike.

I believe in the concept of servant leadership. I want to hear from members and help them achieve their goals.

I believe we need to be creative in reaching a younger generation. ASMP has tremendous resources (our members) for teaching students from elementary to college age about visual literacy. We need to be the leaders in developing programs that will teach visual literacy and the importance of seeing creatively. That education will not only enhance the value of photography, it will help future visual creators demonstrate the value of their work and compensation.

ASMP needs to support younger photographers and videographers entering the industry, teaching them the value of copyright, business practices and how to develop their craft. Yet, we need to be willing to learn from the younger generation, especially in new ways to connect with our clients and the public. ASMP provides a great resource for young and experienced photographers alike, we can learn from and support each other.

I believe that ASMP needs to increase our recruitment of members who represent a diversity of cultures, races and gender. Over the past twenty years, my classes have seen a growing diversity of students. We should support them as they explore their visual creativity. ASMP must see the future and it is not the industry of even 10 years ago. That doesn't mean we discard the experienced photographers, we need to embrace both experience and youth if ASMP is going to be effective in the future.

Just like the changes in photography, the business of photography faces challenges every day and I believe that ASMP as an organization must seek ways to better serve its members – YOU.

I would appreciate your vote and the chance to continue to serve you, the members of ASMP, on the National Board of Directors.