



# American Society of Media Photographers

## We Have The Best



## Member benefits

As a member of ASMP, you are a part of the premier trade association for the world's most respected photographers. Your membership offers you enormous benefits that build your business by providing you savings, promoting your work, protecting your interests, and expanding your networks.

To help you gain the highest possible return on your membership, we have summarized key ASMP resources below. More details are available in the Members Only area of the website at [www.asmp.org/benefits](http://www.asmp.org/benefits).



### Find A Photographer

All Professional Members receive a portfolio listing in ASMP's Find A Photographer. This member portfolio directory can be a critical business tool for generating client connections, providing members the ability to update images in multiple specialty portfolios on a regular basis that populate expanded search results when criteria are entered by potential clients for a particular specialty.



### Education

ASMP is a leader in business education for professionals and your membership entitles you access to webinars, seminars, and workshops. These topical, real-world educational forums feature valuable information that can be used immediately. In addition, ASMP's website provides detailed 'how-to' information about critical issues like copyright, licensing, model & property releases, terms & conditions for estimates and invoices.



### Advocacy

ASMP has established itself as an influential voice in the industry, representing your interests on Capitol Hill, in the courts, and in the business world. In this changing digital world, ASMP maintains key contacts to keep apprised of new developments, and works with representatives from Congress, the legal community, and other organizations on issues that matter most to professional photographers. By being an ASMP Member, you have a strong advocate and a powerful voice working to protect your creative works.



### Networking

Connecting with other photographers is a huge benefit of ASMP membership. Our 39 chapters

across the country provide a way to establish connections in your community and region. Through ASMP's chapter and specialty group events you can connect with professionals of similar interests from around the country—and the world. ASMP is photographers helping photographers.



### Discounts

ASMP's extensive discount program offers money-saving opportunities on many products and services that allow you to redirect resources to other business needs. For up-to-date information on all of ASMP's special offers and discounts on insurance, computers/software, business products, travel, subscriptions, and other services, visit [www.asmp.org/benefits](http://www.asmp.org/benefits).

**We invite you to become an active and involved member.**