

Candidate:	Tom Raymond
Chapter Affiliation	Tennessee
Year Joined ASMP	1987
Positions Held	ASMP: none, served on numerous charitable boards
Work	Commercial, architectural, product, food, and editorial
Awards	Best of ASMP 2008, AAAA Silver Medal for lifetime achievement 2014, regional ADDY Awards > 250
Non Photo Interests	golf, travel, auto racing

I began my career in photography as a college undergraduate working for school publications at the University of Tennessee, winning several statewide awards for photojournalism. Photography was then set aside while I pursued a career in academic medicine. Following an M.S. degree in biology from East Carolina University, and a PhD degree in biochemistry and pathology the Wake Forest University School of Medicine, I had a successful postgraduate career at Iowa, Oregon and M.I. T., which culminated in appointment to the faculty of East Tennessee State University College of Medicine in 1978. My academic research resulted in numerous publications in peer review journals and grant funding in excess of four hundred thousand dollars. And during my tenure I served on several academic review boards, and peer review committees for grant funding.

In 1987 I resigned the tenured position of Associate Professor of Medicine to return the world of commercial photography. A transition that was profiled in the March 1989 issue of PDN, entitled, "Is There a Doctor in the Studio". Upon making this leap of faith, I immediately sought to join ASMP, plus my area chamber of commerce.

Being based in a very rural market, ASMP was crucial to my career with guidance in business practices, copyright, self-promotion, and staying connected to other photographers. Despite chapter meetings being held 250 miles away, and thus not being able to take advantage of face to face networking with fellow members, I subscribed to every other opportunity to utilize the guidance and resources of ASMP. Over a career spanning 32 years serving both Fortune 500 and regional clientele, I ran a large studio operation with full time employees and interns. We assisted numerous clients in winning recognition from their peer organizations, such as ASID, AIA, AGC, NAHB, Graphis Press, etc. I was a recipient of the Best of ASMP in 2008, and received the Silver Award for lifetime achievement in advertising by AAAA in 2014. A specific body of my editorial work is now housed in a permanent collection at the U.S. Library of Congress.

Now as a life member of ASMP, I have a greater opportunity to share my experience to assist photographers as they face more and more complex issues not only to survive, but also to thrive in a rapidly evolving marketplace that has seen a virtual explosion of available imagery. Preserving copyright and preventing piracy is paramount, and ASMP will continue to lead the way in advocacy of photographer's rights. As a member of the board of directors, I look forward to contributing to those efforts.