

Stephen Sherman

I would like to declare my candidacy for the national board

- As a candidate I believe I can serve the society well.
- I bring passion and commitment to photography both as an art and a profession.
- The experience of over 20 years as a full time professional photographer.
- The experiences of having been a chapter leader in New England for seven years serving as programs director, treasurer, sponsor chair and President.
- The desire to maintain the integrity of ASMP traditions but also embrace the changing business and world.
- The belief in the concept of “photographers helping photographers”
- The belief we need to be inclusive not exclusive
- The ability to play nice with others.
- Openness to new ideas and change
- I believe we need to rebuild the society from the ground up to make it strong.
- To do that we need a constant stream of new members , young & old

An example of society-building is an initiative I created for the New England chapter, “Mutual Mentoring Groups” .

Small groups of photographers who commit to support, mentor and be accountable to each other on an ongoing basis.

Membership in ASMP was a requirement of the program and the chapter gained many new members since it’s inception.

I have several goals if elected:

- My perception is that there is a big disconnect between national and local membership.

There needs to be a greater level of transparency of the affairs at the national level by directly communicating with membership. Email and social media isn't enough.

- To help build and foster relationships with other professional groups such as AIGA.
- To build on the societies relationships with educators both in the photo, design and advertising disciplines.
- To help create programs that with both educate and inspire our members.
- To foster, as much as possible the ideas of openness among members to share knowledge , business practices and expertise.
- To bring more awareness of the value of hiring a professional to our client base by using PR, advertising & social media directly in media aimed at them.
- Photographers helping photographers has never been more important.

I have worked hard all my working life as a photographer and member of ASMP and would like to do my part to help sustain and grow this great group of people.

I believe I can make a positive contribution to the society.

Thank you for your consideration.

Stephen Sherman