

ASMP Executive Board Meeting
Monday, February 11, 2013
Philadelphia, PA

The meeting was called to order at 9:00 AM.

Roll Call

Present: Shawn Henry, Jenna Close, Ed McDonald, Kevin Lock, and Gail Mooney.

Also present: Irene Owsley, Eugene Mopsik, Victor Perlman, Elena Goertz, Judy Herrmann.

ASMP President, Shawn Henry, chaired the meeting.

Membership – Jenna Close

There was an extended and extensive discussion of possible changes in membership categories to recognize the changes in the industry that have occurred over many years. The project was sent back to committee for further examination and recommendations. After a brief discussion, it was the sense of the Board to grant Merit Memberships to the winners of the PDN30 project again this year.

Education – Judy Herrmann

Education Director Judy Herrmann led a discussion of how best to use ASMP's existing content more effectively to monetize it and/or incentivize memberships. She also discussed the needs to update certain specific pages and for additional investments in technology and content. She and Gene Mopsik discussed progress regarding the Susan Carr Educator Prize, as well as a Kickstarter campaign to fund the publication of the book on which Susan had been working before her death. The sense of the Executive Board was to approve the expenditure of \$5,000. of Authors Coalition moneys to fund the prize.

Executive Director Report --- Eugene Mopsik

Eugene Mopsik described the need for ASMP to advance the issue of persistent attribution as being critical to improving and preventing the orphan works situation. He said that ASMP needs to develop broad industry support for locking attribution information into image files. He also reported that the consultant retained to conduct director

training at the next Board meeting would be contacting some of the Board members well in advance of the meeting.

Legal Report --- Victor Perlman

ASMP's General Counsel Victor Perlman updated the Executive Board on recent legal developments. There was a discussion of whether the Board was under any duty to verify or monitor the continuing eligibility of members for any class of membership in ASMP into which they had been admitted. Existing practices and policies on the issue were also discussed.

Budget --- Elena Goertz/Eugene Mopsik

The budget was discussed, including whether and how to spend funds that had been allocated for promotion of Find a Photographer.

4:30 PM session ends.

ASMP Executive Board Meeting

Monday, February 12, 2013

Philadelphia, PA

The meeting was called to order at 8:45 AM.

Roll Call

Present: Shawn Henry, Jenna Close, Ed McDonald, Kevin Lock, and Gail Mooney.

Also present: Irene Owsley, Eugene Mopsik, Victor Perlman, Elena Goertz, Judy Herrmann.

PLUS --- Shawn Henry/Eugene Mopsik

Most of the morning was devoted to an extended and extensive discussion of PLUS, its planned registry, the incorporation of motion imagery into it, and a funding request from its leadership. The sense of the Board was to send the funding request back to PLUS for refinement and resubmission.

Motion:

The Executive Board confirms ASMP's existing practice and policy that the Board has no obligation to investigate or confirm any member's qualifications and eligibility for any class of membership to

which the member has already been admitted (Close/Lock). Passed unanimously.

SYRACUSE PHOTO PROGRAM --- Eugene Mopsik

There was a discussion of a request for Authors Coalition of America funds for the Syracuse photo program. Upon consideration, the sense of the Board was that the funds were being requested for use as operating funds, which is not a permissible use of ACA money.

Motion to adjourn (Mooney/Close). Passed unanimously. 11:15AM