



AMERICAN SOCIETY OF
MEDIA PHOTOGRAPHERS

Commissioner Joaquín Almunia
European Commission
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

Dear Commissioner Almunia,

I am writing to you as the Executive Director of the *American Society of Media Photographers* (www.asmp.org) to urge continued vigilance regarding your investigation of Google practices and their effect on the competitive environment.

To quote from your Mandate:

“Competition between companies leads to a better choice of products and services at lower prices, to the benefit of consumers, businesses and society as a whole.” ... Competition policy must help to guarantee accessible and affordable high-quality public services, which are fundamental to citizens' well-being and quality of life and which also contribute to social and territorial cohesion.”

Surely the dominant position of Google in the online marketplace should be a matter of concern for all who believe in an open and competitive marketplace. Additionally, Google has shown a blatant disregard for intellectual property rights to the benefit of their own economic aggrandizement.

We thank you for your service and wish to lend our support to your efforts. Please feel free to contact me directly should you have any questions.

With Appreciation,

Eugene Mopsik
Executive Director, ASMP

January 30, 2013