Board Meeting Minutes Feb 24th 2022

Present: Jen Worley, Dave Prelosky, Cathy Kelly, Elan Mizrahi, J.W. Ramp, Adrie Rose
Guests: Dan Worley
Meeting started at 7:04 pm

Board Meeting Schedule for Year

Jen proposed monthly meetings for the 4th Thur of each month
All present voted in favor

Treasurer Report & Archive Update

JW reported that we spent $111.00 at the George Lange event
He has figured out the reimbursement process for expenses made by members and has submitted to National for reimbursement

Membership Updates

J.W. reported on the membership survey – there are 17 responses so far. Suggests that we all look at the results when the survey closes

National Leadership Meeting discussion

National is taking credit for new membership but Jen would like to push back against that because of the work of the previous leadership who made a big effort and got us several new members over the last year.

Counter-proposal to Membership Chair

Membership Chair Discussion – Jen says that she doesn’t believe that we need a membership chair and would like for the board as a whole to take this discussion on.

Dave agrees that we all should play that role
Elan agreed with Dave and Jenn
Don also agreed and shared efforts to recruit new members through his teaching

“Thriving not Surviving” Updates / Proposals

Portfolio Reviews with Philly Update

The event is set for April 6th
Jen is going to reach out to the committee members to see if we can get this and is going to send an email out to seek more reviewers

Dave suggested that John Beale and John Chapman might be willing to serve as reviewers
Melissa Farlow is at the PG and Cathy has suggested that she can reach out to her and her husband about being reviewers

Jen asked that we seek out people who hire photographers

**Round Table Talk Proposal**

Jen said that the subject of mentorship from Adrie’s talks prompted her to think about the idea of round table talks with established photographers helping newer photographers.

**Assistant Boot Camp and Mentorship Discussion**

Elan suggested we hold a bootcamp on an evening at a studio
Jen suggested that Roy’s studio could work if we want to ask
Elan discussed things with Point Park but there isn’t a solid plan in place yet
Cathy suggested that we talk with Robert Morris as well and Adrie suggested that we also consider talking to Duquesne
Elan discussed the need for a uniform plan to reach out to the schools
Don brought up how beneficial this is for all parties from the school to the students to us
Adrie suggested that Spring is an ideal time to try to do this programing – she suggests doing this in March or April.

**Diversity Update**

**B. H. Month Interviews Review & Update (Adrie)**

Adrie has gotten a lot of great feedback and suggests that we continue them into March because it’s Women’s History Month.

The videos are averaging around 20 viewers and the peak numbers are around 90

J.W. suggested that we share them on Youtube and has agreed to do so

Dave suggested that we make sure National share them, Adrie says they are sharing them on Instagram

**J.W.’s List: Pittsburgh Drone Masters**

We have a date set up for the event but no facebook event posted yet. As soon as there is a FB event J.W. will push that out to us on social and through the website

Adrie asked if we need to have consistent branding and volunteered to help with that

**Elan’s List: George Lange Event Review**

George gave a 40 min talk about his career and about his views on the state of photography
He told everyone to bring lights to play with a box he built as a portrait area. Elan suggested that we replicate this because it was a good cross-promotion. George offered to host us anytime and has shared everything our members posted. We picked up a few followers from him and from Adrie’s interviews
Don: Monthly Nature Walk

Jen proposes that we co-sponsor the walks that Don does
Dave suggests that we cross-promote or brand it as ASMP and Don’s nature walk

All present voted in favor but Don who abstained from the vote

Art Crawl Outreach

Dave says, no update at this time, will keep trying to reach someone at the Cultural Trust. Cathy suggested that she might have someone at the City/Mayor’s office to try to help.

Local Photography Meetup with Premier (Plus Swap Meet)

Adrie is still working to get ahold of them in order to plan this

Fine Art Committee Update

Shelley was not at the meeting so Cathy reported that Shelley is trying to organize an in-person meeting so no updates are available at this time.

Meeting adjourned at 8:20