



American Society of Media Photographers
Philadelphia Pittsburgh

Reviewer List for April 6 th Online Portfolio reviews



Harold Behar | Principal | Behar Fingal

Harold Behar is the co-owner and award-winning creative director of Behar-Fingal, a Pittsburgh digital marketing firm. Harold offers his clients 30+ years of working with businesses and non-profits to strengthen their brands and develop strategic marketing campaigns.



Neil Binkley | Photo Consultant

Neil has just launched The Personal Photography Project – a resource for art producers, photo editors, and other creatives to find authentic passion projects by photographers – and is looking to add photographers' projects to share with ad agencies, magazines and brands. Neil conceived of the idea when hired to become Director of Photography for Philadelphia Magazine. He realized that it would be useful to have a database of local photographers' personal projects: so that the magazine could license the photos, or hire photographers to continue their project. Sadly, the publisher ended the position before he could even start (due to budgetary constraints felt by the entire magazine industry)! But Neil realized that this concept was too important NOT to be shared with creatives around the world. Prior to this, he co-founded the photography agency Wonderful Machine and raised its membership from a single photographer to over 500 photographers across the world. Neil has personally shared photographers' print portfolios with top ad agencies and magazines, including: BBDO New York; Goodby, Silverstein and Partners; and WIRED magazine. His previous career was in the advertising and corporate design worlds in New York and elsewhere, in addition to working in the Los Angeles and Portland, Oregon film industries (on a cinematographer's track). Neil's work has garnered winning entries in the Art Director's Club, PDN's Photography Annual (R.I.P.), PRINT Magazine's Design Annual, Applied Arts Photography Annual, Le Prix de la Photographie de Paris, and elsewhere. He's also judged photo contests for PDN magazine, CASE (Educational Branding), ASMP, and is regularly asked to review portfolios for Photo Plus, ASMP's chapters, Palm Springs Photo Festival, and others.



Lori Epstein | Photography Manager | National Geographic Kids

Lori Epstein earned a journalism degree from Boston University, College of Communication, and later worked as a photographer's assistant and freelance photographer until transitioning to photo editing full time. She joined National Geographic Kids Books in 2005 as a photo editor, and now leads a team of in-house and freelance photo editors and photo researchers producing about 50 kids books a year. As Photography Manager, Lori helped to develop, and now works to maintain the National Geographic Kids visual aesthetic, which unifies the brand in the marketplace and helps set it apart from the competition. She works from idea to product, curating existing photography and producing original photography (sometimes her own!).

She is interested in seeing portfolios from wildlife photographers and especially wildlife rescue stories. These need to be a visual story about an individual animal that overcomes a physical or emotional hardship and then is released back into the wild.



Celine Grouard | Photo Editor | Fast Company



Gaby Heit | Creative Direction + Management

Gaby Heit is a art/photo director, graphic designer and creative consultant with a master's degree from Pratt Institute. With many years of experience in print publishing, she has led the creative direction, rebranding and design for national magazines covering fashion, travel, women's services, business, and fine art. Also a three-time gallery director and independent curator, Gaby has represented several artists from Philadelphia and New York, and has produced numerous exhibitions that blend fine art, science and conceptual design. Currently, she is the Art Ability Curator for Main Line Health, teaches History of Design at Rutgers University and regularly consults with artists on presentation, organization and self-promotion. prefers to see fine art and editorial, but happy to see anyone.

Jamie Leary | Creative Director | Philadelphia Magazine



Carolyn Potts | Creative Consultant

Carolyn Potts, creative consultant, marketing coach, portfolio editor, and seminar and workshop leader, is a former photo rep (35+ years), who works with photographers worldwide refocusing their marketing so that it's as professional and compelling as their imagery. She provides portfolio edits, marketing strategies, and business systems that help photographers land the projects they both want and need. Founded in 2004, her results-focused photography consulting practice is based on extensive industry knowledge gained from her long and successful career as a photo rep; a career that was fueled by her education in—and passion for—photography and design. She also spent three years in Silicon Valley where she discovered her “inner geek.” It's that unique background that helps her clients understand the importance of having an online presence that provides a “user experience” that will engage their own ideal clients. She also helps photographers understand how to “think like a rep” and create business systems that lead to increased assignments. She's created over 10,000 portfolio edits/presentations for photographers. Those portfolio edits and marketing plans have garnered hundreds of thousands of dollars worth of assignments from ad agencies, design firms, corporations, and publishers across the globe. Created in 2017, her popular seminar Marketing and Mindfulness has helped photographers learn more about the critical “Inner Game” resources that can help them overcome the unique mental barriers that the social media marketplace presents to photographers (e.g., insecurity, procrastination, anxiety, and “imposter syndrome”). More recently, Carolyn deepened her commitment to social justice by curating a series of three fine art photography hope-themed fundraising exhibitions. In 2017 and 2018 the beneficiary was an immigrant social service organization and in 2020 the funds went to two voters' rights orgs. Reviewer Preference: Interested in seeing both Commercial and Fine Art work. Open to seeing motion and multimedia samples in addition to still photography.



Kate Marron | Photo Editor | ESPN

Kaitlin Marron is a Photo Editor at ESPN, joining as an ESPN Magazine photo editor in 2013. In the last 8 years Kaitlin has produced award winning photo shoots for longform storytelling, The Body Issue, including the 2019 Body shoot of the Eagles Offensive line. Kaitlin also takes on photo research assignments for various brands under the ESPN Umbrella and works on cross-platform content initiatives. Kaitlin is a graduate of the Art Institute of Philadelphia. When Kaitlin is not working, she can be found at US Horse Welfare and Rescue, where she serves on the Board of Directors and as a volunteer, taking care of the herd. Kaitlin resides in Avon, CT with her Fiancé Sean and her two beautiful bonus-daughters, Harper and Teagan. Kate is trying to grow their photographic database to include more black women photographers who specialize in any/all genres.



Marie Monteleone | Deputy Photo Editor | Bloomberg Visual Media

Marie Monteleone is the Deputy Photo Editor for Bloomberg Visual Media, overseeing all assignments for North America. At Bloomberg, she assigns for breaking news and feature photo essays. Prior to Bloomberg, she has worked for ABC News, T: The New York Times Style Magazine, The New York Post, and W Magazine. Marie has been guest faculty at The International Center of Photography, Parsons School of Design, The Eddie Adams Workshop, and The Women Photograph Workshop. Prefers to see documentary / photojournalism

Irene Opezzo | Photo Director | Robb Report Luxury Magazine



Irene Opezzo is the Photo Director of Robb Report luxury magazine. She has been employed at several publications in the US and Italy, such as Vice News, Vogue Italia, and the national daily newspaper La Stampa. She's been producing photo shoots and commissioning experienced and emerging photographers for more than ten years, pursuing innovative ways to approach visual storytelling. She is currently based in Los Angeles. Review preferences: still-life, portraiture, travel, fashion

Thomas Werner | founder | TWP Creative Edge



Thomas is the author of the upcoming book *The Business of Fine Art Photography*, Taylor & Francis, London and *The Fashion Image* for Bloomsbury Publishing, London. He is also a contributor to Adobe's Lightroom Academy, an Editor at Large for IRKmagazine, a Paris based fashion and culture magazine and website, founder of Thomas Werner Projects Podcast, the Global Editorial Director at Les Loupes des Steppes Publishing, and past Photography Program Director at Parsons School of Design in New York. The former owner of Thomas Werner Gallery in Manhattan's Chelsea Art District, he currently lectures internationally on the topics of photography, fashion, innovation, education, and contemporary professional practices, with a series of recent presentations and workshops in 6 cities across China. Thomas is a former National Board member and New York Chapter President for the American Society of Media Photographers. Werner also led a team developing a media and literacy web site and resource center in five languages, Spanish, French, Russian, Arabic and English for the United Nations Alliance of Civilizations/UNESCO. He has worked with the United States Department of State on cultural projects in Russia, and been a photography consultant for COACH and Rodale Publishing, among others. Thomas was a recurrent instructor at the United Nations Education First Summer School.

Thomas is the founder of TWP Creative Edge, a creative and career consulting group focused on helping students and aspiring creatives achieve their career and educational goals in the commercial and fine art. He helps you define and your place and position your work in the fine art and commercial market place, and can help you create an artist statement, update your website and CV, and develop targeted marketing and promotional campaigns, among other options. Educate. Create. Evolve.

Karen White | KMH White Design



With over 20 years of experience, I have been adding value to clients, through brand development and design execution. In just the past few months, I have been, designing the Abramson Cancer Center newsletter for Penn Medicine, the magazine and recruitment pieces for The Tattnall School, projects for Main Line Health and Herr's Snack Foods among others. Over the past few years I have created campaigns for Fortune 500 companies such as Siemens, Bank of America, Rohm & Haas, DuPont, and Carpenter Technologies.

Jane Yeomans | Bloomberg Businessweek Magazine



Jane Yeomans currently works at Bloomberg Businessweek magazine, where she commissions and licenses photography. Previously she worked as freelance photo editor and researcher for book projects, design firms and for many publications, including *The New Yorker*, *New York Magazine*, *Vanity Fair*, *ESPN* and many others. She has been commissioning and licensing photography for many years in New York City, where she currently resides.

She is most interest in reviewing all work including but not limited to still life, narrative, portrait and travel as the work assigned and licensed varies from week to week. She is also interested in seeing any projects which are long term and personal.