



## Colorado Chapter Meeting Minutes (12/10/19 @ 6:30p – Rick Souders)

Common Grounds (Jan., Feb., June, July, Aug., Oct., Nov., Dec.)

2139 W 44th Ave Denver, CO 80211

Souders Studio (?)

1301 Ulysses St, Golden, CO 80401

- **Secretary:** Paul T
- **Present Members (need full names):** Howard Paul, Ella Dascalos, Tamas Kish, Paul Trantow, Samantha Behrens, Katie Warnke, Jen Magnuson, Pam Neyman, Benjamin Fry, Rick Souders, Al Milligan, Jim Darling, Dan Hirsh, Larry Goodwin, Jim Reiman, Charles Schinner
- Approval of Minutes of prior meeting: Approved
- Additions or deletions to the agenda: ? Monthly meeting date
- Presidents Report – Paul Weinrauch
  - See Report
- Vice President Report Donation to Foundation \$650/Mentoring program, collaborating with OneClub? Tabled.
- Treasurer Report – Jen Magnuson paid for speakers Jenna & Selina, made \$650 donation, \$6-7k balance, storage unit rented people given access, Katie W needs credit card, Samantha needs a card, Jim Reiman and/or Tamas needs a card, email scams, Paul T needs to ask Paul W about student memberships.
- **Committee Reports:**
  - Secretary - None
  - Membership – Paul Trantow 2 fewer members than SF!
  - Social Media – Stephanie Barber not present/no report
  - Newsletter – Ella Dascalos Physical mailing to newsletter subscribers to confirm readership? Blank backside.
  - Educational Outreach – Howard Paul CMC road trip this week
  - Webmaster, (Meetup) & Election Chair Excited! Google Analytics is in full effect! The National website is now GA compliant, due to Larry's efforts.
  - Sponsorship Chair – Rick Souders Mike's meeting with Brian Rabin. Printers?
  - Marketing Coordinator – Jim Darling Postcard with winning images? Also card with art buyers' interests. Ad Hoc subcommittee: JD, KW, TK, RS, JR Update next meeting (January)
  - Events/Program Chair - Katie Warnke - March/Headliner event speakers paid for and contracts signed. Mike's and swag for March. Other swag after March. BUY swag for wholesale? YES, we all like that idea! Reed? Monitor what we're giving out. Thank yous from members to sponsors. Each board member could send thank you card to our sponsors. We could pass around and sign them at each meeting? Send pictures of our people, their products. Repeatability on messaging/ mailing thank yous is a great idea (from Charles Schinner). Our B&B's are scheduled well into 2020. Add all future B&Bs to newsletters.
    - See Report
  - RMCAD Student Chapter None
  - Events Manager - Empty None
- **Old Business**
  - Events
    - Brews & Business
      - More structured networking after the speaker?
      - Change B&B structure? Shake up speaking styles, add more interactivity, Common topics: Portfolio reviews/discussion, self-promotion, etc. Workshop. Tech. Modern portfolio reviewing: Instagram! Open forum? Editors



# American Society of Media Photographers

night...5280/Westword/Art buyers/Denver Post/Active Interest Media, etc. for slideshow image review/shred. Diane from Nikon special Brews? Woman AI knows while she's in town? Pro members only? Once a year? Our Round Table type topics @ Brews & Biz? 2 speakers, Architect gets clients or photographers solely from Instagram.

- Board members help on other committees: Stepping up to help with an extra event, outside your board area, once or twice a year? Email to members? RMCAD will send students.
- Gift card budget?
- Increase numbers?
- January 6 - Project Deviate, Everyday Deviating: Cultivating Inclusive Practices
- February 3 - Michael from Megapixels on State of the Industry
- March 2 - Bill Cotton - What It's Like to be a Staff Photographer
- April 6<sup>th</sup> – Lara Dawson – Time Management
- Coffee Meetup
  - Who will attend in Jan? AI, Katie
- 2019 Business Roundtable Event at ACC in November
  - Did we send out gift Cards? No. Jen will send \$25 gift cards.
- Holiday Party – 12/11/2019 with CPAC Is CPAC's dinner adequate?
  - Door Prizes? No
  - Who's going? Paul T, Larry, Howard, Jen, Katie, Charles, Tamas, Jim R, Jim D, Daniel, Ella, Pam
  - Confirm Volunteers: Howard, Ella, Jen, Pam, Daniel, Paul T
  - Time to meet? 5pm
- 2020 ASMP Colorado Major Event - ASMP 75th Anniversary Minor change on Rotunda (Fri. Night) Feb 28-29-Mar. 1, 7-week (75-year) historical media campaign, supplies: Lanyards
  - [https://docs.google.com/document/d/1brFSxmF-VikAcUOx-qnzW\\_Aw7kmVodoL468SQfJfgw/edit](https://docs.google.com/document/d/1brFSxmF-VikAcUOx-qnzW_Aw7kmVodoL468SQfJfgw/edit)
  - Timeline? Not yet
  - Discount Codes
    - Who? NPPA? PPA? AIGA? Other organizations?
      - How much? 20 percent discount. Larry will create discount codes
  - What Swag & Giveaways? Rick will work on
  - Early Bird Discount? Yes
  - Start advertising the 75th with a decade of ASMP photo work starting with 1944? Yes. Everyone likes this idea (Samantha's)
  - Friday night - Epic building? Can we have in auditorium gallery?
  - Portfolio reviews will be in RMCAD's Texas building
- 2020 Summit County ASMP event/workshop Tabled
  - tbd - Paul W is working on this with Jenise
- 2020 Assistants Workshop Tabled
  - At CCD
    - April 17th and 18th
    - Update?
  - Same Timeline as last year?
  - Speakers? Companies/People for Stations



# American Society of Media Photographers

- 2020 Summer BBQ Tabled
  - Sept 10<sup>th</sup>
- 2020 Business Roundtable Event at CMC Tabled
  - Confirmation? Date?
- 2021 Headliner Event with Deke McClelland (Next meeting) Tabled
  - Confirm, yes/no
  - Colleen: [colleen@deke.com](mailto:colleen@deke.com)
- Inclusivity in the Arts Tabled
  - Date?
- Postcard See: Subcommittee, display at Mike's and put in swag bags at Feb/March event
  - Confirm Target
    - Potential clients?
    - Power Partners (i.e AIGA, One Club)
    - Another for potential members
  - Copy? Jim will talk to Sara Rosinski of Shiny Red Copy, sending her contact info to Katie & Tamas
  - Get mailing list of potential clients - agencies, art directors. We'll need to put it together ourselves.
  - Rick will find out if we can use his Agency Access account.
- VPs/Regional Coordinator for Springs and Fort Collins - Charles Schinner will start coffee meetup
- Bookmarks Tabled
  - Distribution?
- Board Positions YES! See spreadsheet.
- Ratify new board members Ratified!!!
- Membership
  - RMCAD Needs People - for the student chapter
- Timeline Template for events (Monthly Meetings, Workshops/special events, and yearly headliner) (Mktg committee will handle)
- Have we moved purchasing privileges to Social Media Chair? Not yet
- Have we purchased templates from a designer? Jim will design! Fee!
- Change in Bylaws: President, VP, Treasurer requirements
  - Professional member or board member for 2 years
- New Business
  - How are we promoting associates and students? Tabled
  - Electronic agenda, minutes and reports? Maybe : ) Or print the agenda only?
  - Headshots at KW studio in February Yes
  - A Hashtag like "ASMPCoShare" so we know we can share it? Tabled
  - How can we limit the time of reports at board meetings? Tabled
- General ASMP Members invited to be Heard