



## Colorado Chapter Meeting Minutes (10/14/19 @ 7:00pm – Common Grounds)

Common Grounds (Feb., June, July, Aug., Oct., Nov., Dec.)

2139 W 44th Ave Denver, CO 80211)

Souders Studio (Jan., May and Sep.)

1301 Ulysses St, Golden, CO 80401

- **Secretary:**
- **Present Members:** PT, JD, Ben, HP, KW, JM, RS, LG, ED
- Approval of Minutes of prior meeting: Approved
- Additions or deletions to the agenda?
- Presidents Report – Paul Weinrauch - none
- Vice President Report – Al Milligan - none
- Treasurer Report – Jen Magnuson Jen is actually here. Good for her. Nat'l should be sending reports with bank transfers.
- **Committee Reports:**
  - Secretary -
  - Membership – Paul Trantow
    - See Report
  - Social Media – Stephanie Barber Not present
  - Newsletter – Ella Dascalos
  - Educational Outreach – Howard Paul
    - RMCAD Career day? Howard checking. No news. RMCAD career day: Handouts...
  - Webmaster, (Meetup) & Election Chair –
    - See Report: Collecting stats? Nat'l not helping. Larry emailing Tom Kennedy. Elections: P, VP, T need to apply. [Declaration@asmp.org](mailto:Declaration@asmp.org)
  - Sponsorship Chair – Rick Souders Usual controversy re: bank balance and National. Working with KW to list all events, dates, to show sponsors our social items Dec 2: Megapixels “state of the industry” KW needs bio and headshot for Michael
  - Marketing Coordinator – Jim Darling: Postcard contest, trouble downloading photos, but working OK. Email going out to winners. Postcards: Can we send to other creative groups? Size, cost? Just officers? Maybe just send cards to leave at events? Need copy. HP writing copy. Prominent logo. At the moment, just a web graphic for 11/4. Buying ads. \$100 x 2 + Post to LinkedIn. Voted and approved.
  - Events/Program Chair - Katie Warnke
    - See Report
  - Events Manager Chair - ?
  - RMCAD Student Chapter
- **Old Business**
  - Events
    - Brews & Business
      - **October 7** - Patti Hallock on Taking Control of Your Photography with Blockchain. - Went well, about 17 people in attendance. Lola's was a good location as far as good food, helpful staff, swank, enough space, good sound and acoustics. Parking was difficult or \$10 across the street. Their manager worked for free since they had 2 managers scheduled. Should we have given her a tip? \$221 total. Well-received. Nice crowd. Good venue. Future venue? Weird viewing angles. Parking?
      - November 4<sup>th</sup> – Membership Drive



# American Society of Media Photographers

- Paul T is spearheading, Katie is assisting.
- Mike's Camera is providing to techs to clean cameras for attendees. We're paying them an hourly rate. How are we paying them? Cash in envelope? Checks x 2. Mike's sending one. Getting one more.
- Some door prizes? OK
- More details and ideas? Paul T. will send
- Bring a non-member photographer, get what? Extra door prize ticket? N/A
- Jim Darling is taking care of poster design, print and distribution
- Paul made a tick-tock of evening. Will share.
- December 2<sup>nd</sup> –
  - MegaPixels
- Brews: January 6 -
- 2020 – Speakers for Brews? More Brainstorming? Future events: Chayse Lanphear. Barry Staver ('s son), Ryan Dearth (Katie checking)
  - January 6 - Project Deviate, Everyday Deviating: Cultivating Inclusive Practices
  - February 3 - ?? Getting Editorial Assignments--who's paying for photo stories? Who do we ask? Ryan Dearth?
  - March 2 - ?? Finding and courting new Fortune 500 clients? Who do we ask?
  - The poll for what Brews & Biz topics people want in order of most popular:
    - Getting Editorial Assignments--who's paying for photo stories.
    - Finding and courting new Fortune 500 clients.
    - Contracts
    - ProPhoto demo, new items and features
    - Transitioning to Video
    - Simple lighting headshot / portrait at B&B
    - Compiling a body of work to show in galleries
    - Lightroom Features
    - Sony: Video demo
    - Also chimera car/motorcycle lighting? Lichter?
    - Finding a Niche
  - **January 6** - Project Deviate, Everyday Deviating: Cultivating Inclusive Practices Need to meet. Let PW know about meetings.
  - **February 3** - ?? Getting Editorial Assignments--who's paying for photo stories? Who do we ask? See above
  - **March 2** - ?? Finding and courting new Fortune 500 clients? Who do we ask?
  - **April 6** - ? See above
- Sept. 30 COPVA Video Stills Panel
  - Went well.
- October 12<sup>th</sup>, Veterans Art Initiative
  - Went well, 5 student vets, 5 ASMP Board members, Jeff Van Scoyk, Sony rep, taught class brought 20 or so cameras. Fun to walk with these newbies around Golden.
  - Welcome to join for printing next Saturday.
- Coffee Meetup
  - Who will attend in November?
- Inclusivity in the Arts meeting summation 2020 Event
  - <https://drive.google.com/drive/folders/1KJx2WPZ11OySsn7PL8hm1q5xS0AH1Hz?usp=sharing>
- 2019 Business Roundtable Event at ACC in November This is all good:
  - November 7th, 5pm to 8:30 ASMP will bring snacks. Katie will



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- Topics agreed upon: Contracts, Basic taxes & Invoicing, Self Promo, Insurance/LLC
- No one's signed up yet. Start promoting & put on Meetup.com if it's not there already
- Promote on Campus for students
- Ryan Dearth is 4th speaker on Self promotion
- Bringing food from Costco - what food, who can pick up?
- Confirm locations on campus with ACC
- [https://docs.google.com/spreadsheets/d/1hrpjwP7DMBgHBrUcpReyxdL-kLtRegTA2\\_r3X5Z3\\_Dw/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1hrpjwP7DMBgHBrUcpReyxdL-kLtRegTA2_r3X5Z3_Dw/edit?usp=sharing)
- Holiday Party – 12/11/2019 with CPAC This is all good:
  - They're guessing 75 people Total including ASMP & CPAC folk
  - 6:30pm - 8:30pm (her web page says 6:30-8pm) on Wednesday, December 11
  - 7:30pm Print Exchange
  - Door Prizes
  - ALCOHOL PERMIT: Samantha is getting, Permit \$125 - ASMP/JEN will reimburse - MAIL OR BRING check. October 14 ish will happen
  - ASMP is paying for and bringing alcohol, soda and sparkling water
  - ALCOHOL: Beer & wine - Trina gave me these astronomical numbers, Paul confirmed: Alcohol count: Since we are only giving 2 alcoholic beverages to each person, we should plan for 75 people drinking: 14 bottles of red, 6 bottles of white and 60 cans of beer.
  - CPAC is covering food - less than \$70: cheese, crackers, cured meats, fruit, cookie bites, pumpkin pie, other desserts. Chocolate?
  - We're each registering our own members, Paul will update Trina with our registration numbers before the event or as often as Trina requests.
  - CPAC will check people in at the door
  - Around the corner we'll have Paul T and a CPAC member checking IDs, giving 2 yellow drink tickets and a sparkly bracelet.
- 2020 ASMP Colorado Major Event? ASMP 75th Anniversary
  - Jenna Close – Feb 28, 29<sup>th</sup>, and March 1st See attachment. Adding Selena. Maitreya.
    - Outline
      - Friday: ASMP Members Only (5:30-8:30) 6 TVs, shorts playing. Networking. Reception. No format.
      - Saturday: Everyone 10-5p
      - Sunday: 6 portfolio Reviews 10am-1pm; 20 mins each
      - Rotunda
      - GALLERY FOR COFFEE!!! Hell yeah : )
      - No big lunch, 6 reviews
    - Pricing (**Review Joel Grimes Income/Expense Report**)
      - \$10 RMCAD students
      - \$35 ASMP Members
      - \$80 Non-members
      - \$50 Student Non Members (includes 2020 membership)
      - \$0 ASMP Board / Volunteers
    - **Sunday Portfolio Reviews**
      - \$100 non-members
      - \$75 members (Should be \$50?) per web/Larry (6x: 9am-12:30pm) Selena fee voted and approved
      - Less for board members?
    - Food/Drink



# American Society of Media Photographers

- **Friday:** Include: appetizers and drinks/alcohol
- **Saturday:** Include: breakfast/coffee and lunch
- **Sunday:** Nothing except for volunteers/board/speaker
- [https://docs.google.com/document/d/1brFSxmF-VikAcUOx-qnzW\\_Aw7kmVodoL468SQfJfgw/edit](https://docs.google.com/document/d/1brFSxmF-VikAcUOx-qnzW_Aw7kmVodoL468SQfJfgw/edit)
- Jenna has asked Selina Maitreya to join her in Denver for our big 75th Ann event.
- We haven't confirmed Selina can make it yet, or discussed her fee.
- Selina is not a photographer, btw, she's a spiritual teacher and highly regarded consultant to commercial photographers worldwide!! Would be so cool to have her here and these two worlds collide for the 75th
- What needs to be done? See attachment from Katie.
- Contract needs to be written and signed - AI?
- Paul's done a walkthrough of RMCAD event space
- Do ASMP board members or other members want to critique portfolios, too?
- When can we get this on the website?
- Add Breakout session for Student Members
- Need to start promoting now. Hit it hard after the holidays.
- Rick will ask Selina about consultations vs. portfolio reviews
- 2020 Summit County ASMP event/workshop
  - tbd
- 2020 Assistants Workshop
  - At CCD
    - April 17th and 18th
    - Update?
- 2020 Summer BBQ
  - tbd
- 2020 - Portfolio Review with One Club?
- 2020 Business Roundtable Event in November 2020
- 2021 Workshop with Deke McClelland
  - Paul Needs to follow-up
  - Colleen: [colleen@deke.com](mailto:colleen@deke.com)
- Old Business
  - New Storage Unit (Arvada) Maybe closer to Diebolt. Jen on it.
  - Upcoming Events Postcard (Jim D.)
    - Where are we?
  - VPs for Springs and Fort Collins Tabled
    - Bob – Springs?
  - Elections Next month!!!
  - Donate 10% of its standing bank account to the Foundation as starter money to YPA? Table
  - Bookmarks
    - Send to....Yes
      - Mike's Camera
      - Schools
      - Other Photo Clubs
      - AIGA
- New Business
  - Mentorship Program? Tabled
    - RMCAD needs people.
  - Change the photos on the website? Katie is on it
- General ASMP Members invited to be Heard



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- Matt leaving RMCAD. Student chapter there needs to replace him.
- Ben has expressed interest in being on the board.