



Colorado Chapter Meeting Minutes (5/9@ 7:00pm)

Atlanta Bread (March)

351 W 104th Ave, Northglenn, CO 80234, United States

Common Grounds (Feb., June, July, Aug., Oct., Nov., Dec.)

2139 W 44th Ave Denver, CO 80211)

Souders Studio (Jan., May and Sep.)

1301 Ulysses St, Golden, CO 80401

- **Secretary - Paul T**
- **Present Members:** Paul W, Katie, Larry, Rick, Howard, Stephanie, Al, Paul T, Jenn
- Approval of Minutes of prior meeting **Yes**
- Additions or deletions to the agenda **Howard: Advocacy for CASE Act**
- Presidents Report – Paul Weinrauch
 - Colorado Lottery **Success! Conversation with Atty Gen'l office, Q&A, outcome unresolved**
- Vice President Report –Al Milligan
 - See Report **Mentoring program is complicated; Fee? Coaching. Assignments/projects. Source: MPPA, PPA, Book/software. Unresolved.**
- Treasurer/Secretary Report – Jen Magnuson
 - See Report **Spreadsheets! Typo: Brews=coffee Could have spent more on JG, Brews is largely attended by members, waiting on sponsor \$, 5x5 unit (4x4.5) \$35/mo (Jen recommends) basing location on board member who lives nearby; Federal Heights? Cubesmart? Trying for \$45/mo.**
- **Committee Reports:**
 - Membership – Paul Trantow
 - See Report **Give away memberships at BBQ? Put discount membership on Facebook. Rick will sponsor 3 student memberships. Annalise and Matt will refer one more. \$30 ea.**
 - Social Media –Stephanie Barber
 - See Report **New FB likes and followers, Posts from ASMP are low on engagement, personal ones are more popular. Images from Asst workshop are up; Student member to take photos (Meta!) at event. Payment is a student membership.**
 - Newsletter – Ella Dascalos
 - See Report **899 sent, good open rate, bad click-through rate. We should put more information about choices in future surveys.**
 - Educational Outreach **ACC presentation. Well-received. Unable to go to CMC. Will try again in fall. Phase One training? \$499 adult rate. Student rate?**
 - Webmaster & Election Chair – Larry Goodwin
 - See Report **Already posted the warehouse sale. No student chapter information.**
 - Sponsorship Chair – Rick Souders
 - See Report. **Update: Working with Maha PowerEx, Product testing? Pro Photo Rental, Sony, Tether Tools? CPA Brian?**
 - Events/Program Chair - Katie Warnke
 - See Report
 - RMCAD Student Chapter **Email Matthew for student report.**
- **Old Business**
 - Events
 - Brews & Business
 - Payreel **20 ish attendees; Send thank you's to speakers**
 - June 3rd
 - **Patti Hallock Sponsor! Handouts and biz cards; Social media poster; OK to share contacts of attendees. Images to use? Mobile?**



American Society of Media Photographers

- Rick: Michael Gray / Phase One event sponsor? Month?
- October 7th – Maybe CODB Caleb? Not sure.
- December – Open
- Pizza Sponsor?
- Coffee Meetup
 - Who will attend in June? AI M., PT,
 - Mike's Camera? Not really getting on it! Rick: One vendor per coffee. PW: ALL OF THEM!
- Holiday Party - 2019 with CPAC Dec. 11 Trina/ Nearby deli cater/sponsor
- Minorities & Women in Photography/creativity discussion event
 - 2020 Event
 - Beauty, Matthew, Brenden, Stephanie, Ella, Howard? Chair: Katie
- 2020 ASMP Colorado Major Event? ASMP 75th Anniversary
 - Review Survey votes, and confirm speaker Jenna Close
 - Next Steps? Pick date(s) Add other speaker? Portfolio review? Nikon/Canon cleaning?
- 2019 Business Roundtable Event at ACC in November
 - November 7th, 5pm to 8pm
 - Expand to Saturday? Expand 1 table? No! Review timeline.
 - Vote on Topics ADD BUFFER TIME go to 8:30
 - social media/self promo
 - contracts Yes
 - creating a niche OR self-promo Yes
 - basic taxes, invoices, Yes Brian
 - releases, copyright basics and metadata,
 - insurance/LLC, Yes Guest?
 - business start-up
 - small biz assoc./SBA/Women in Kind,
 - branding,
 - https://docs.google.com/spreadsheets/d/1hrpiwP7DMBgHBrUcpReyxdL-kLtRegTA2_r3X5Z3_Dw/edit?usp=sharing
- 2020 Business Roundtable Event in November
 - Colorado Mountain College? & Student Chapter
 - Date Need date! (Howard) Thursday afternoon? Friday night?
- 2019 Summer BBQ Sept. 5
 - Location: Chimera They'll want their table there, also Mike's Timeline?
 - 5:30-5:45 People arrive and Chat
 - 5:45-6:00 ASMP makes a few remarks.
 - 6:00-7:00 Networking and food
 - 7:00-7:15 Plant Tour
 - 7:15-8:00 Demo
 - Sponsor?
 - Profoto sending material Megapixels? Sponsor + med. fmt. Mikes? + Matthews?, and Canon? C-stand supplier, Demo person?
 - Tables: Mikes, Chimera, Profoto+Megapixels,
 - Food? New BBQ place? \$900
 - Attendance goal: 75 Giveaways!
 - Rick will email Paul, Larry, etc. with final details to approve for promotion
 - Event call 4:30pm. Doors at 5:30pm.
 - Pricing! Members free. Non-members \$20. Student \$10. (Toward membership)
 - https://docs.google.com/spreadsheets/d/1y_N5OszumuLqOxn3Oihg921COL8rPEzMG6qrWmp0vy4/edit?usp=sharing
- June - Annual Joint Event w/ CPAC June 12 ASMP Members free



American Society of Media Photographers

- 2019 Veterans Arts Initiative at RRCC / Golden Oct. 12
 - With CPAC and ASMP
 - Volunteers? Katie, Paul T, Stephanie, Jen, Howard
- 2020 Assistants Workshop
 - Confirm Date? TBD
 - Confirm with CCD?
- 2020
 - Portfolio Review with One Club? Ella
 - Have one
- Bookmark
 - Where are we? KW: QR code is paid for, Designer is emailed
- New Storage Unit (Arvada)
 - Where are we? See above.
- Upcoming Events POSTCARD
 - Review “ASMP Colorado Professional Call to Entry 2019”
 - Thoughts? PW: No time frame-We move too slow. RS: Are we being relevant if we use 3-year-old images. Setting up process. In the future. PW: I don't want to manage images. RS: Usage/copyright liability PW: Images are available as long as someone's a member. One press run? Each new board? Once a year? All printed simultaneously. Mail one particular version. Submission deadline? Due 6/15? Separate email. 3+ social mentions. 1 per week through 6/15. First mailing before BBQ. HP: Make last paragraph second paragraph. Steph will upload to Google doc. KW: No vertical only horiz. image. ASMP logo + ©.
 - 5.5" x 8.5" is final size. Juried by non-board. Jenna, Brad, Julie, etc. Board shouldn't submit.
- VPs for Springs and Fort Collins Yes!
 - Paul T. can mail members to VP's? Yes. And will.
 - Paul W will chairs?
 - Allison in Co Spgs, Bill Cotton in FoCo OK :)
- LinkedIn
 - Stephanie/Paul Update Kill old LinkedIn! Waiting to hear from Rich D.
- Mentorship Program with Emerging/Assoc
 - New board position?
- Student chapter Tab Tabled
 - Follow up, where are we in the process?
- Upcoming elections
- Include Logos of Sponsors in rotating slideshow at events and Brews?
 - Done? Diamond + Platinum + Event Sponsor. Sponsor images sprinkled through slideshow every 4th - 6th image, Professional members only. Rick needs access to sponsorship folder to add sponsor's logo
- Budget
- New Business
 - Sponsorship Implementation? We need to verify/audit that the sponsor benefits are being honored.
 - Summit County ASMP event/workshop? Breck?
 - Breckenridge International Arts Festival
 - August 9-18th 10th is Sat., Local organizer, Andrew McGuire, Jen? Topic: sports/landscape, framing specs, Ship prefab frames to venue? Frame and prep room Friday? Retreat
 - No cost to room
 - Holds up to 75 people
 - Sony is interested in helping.



American Society of Media Photographers

- Membership Drive? Vendor Trade Show? Part of a Jenna event? Paul T will check with other chapters.
 - Ideas?
- Other New Business? HP: CASE Act: Nat'l campaign to send messages. Face-to-face is best. We will attempt to set a meeting with 7 reps and 2 sens. Board member + member from district.
- General ASMP Members invited to be Heard
- Gabba gabba hey!