Colorado Chapter Meeting Minutes  (5/9@ 7:00pm)

Atlanta Bread (March)
351 W 104th Ave, Northglenn, CO  80234, United States
Common Grounds (Feb., June, July, Aug., Oct., Nov., Dec.)
2139 W 44th Ave Denver, CO  80211)
Souders Studio (Jan., May and Sep.)
  1301 Ulysses St, Golden, CO 80401

● Secretary - Paul T
● Present Members:  Paul W, Katie, Larry, Rick, Howard, Stephanie, Al, Paul T, Jenn
● Approval of Minutes of prior meeting  Yes
● Additions or deletions to the agenda Howard: Advocacy for CASE Act
● Presidents Report – Paul Weinrauch
  o Colorado Lottery Success! Conversation with Atty Gen’l office, Q&A, outcome unresolved
● Vice President Report – Al Milligan
● Treasurer/Secretary Report – Jen Magnuson
  o See Report Spreadsheets! Typo: Brews=coffee Could have spent more on JG, Brews is largely attended by members, waiting on sponsor $, 5x5 unit (4x4.5) $35/mo (Jen recommends) basing location on board member who lives nearby; Federal Heights? Cubesmart? Trying for $45/mo.
● Committee Reports:
  o Membership – Paul Trantow
    ▪ See Report Give away memberships at BBQ? Put discount membership on Facebook. Rick will sponsor 3 student memberships. Annalise and Matt will refer one more. $30 ea.
  o Social Media – Stephanie Barber
    ▪ See Report New FB likes and followers, Posts from ASMP are low on engagement, personal ones are more popular. Images from Asst workshop are up; Student member to take photos (Meta!) at event. Payment is a student membership.
  o Newsletter – Ella Dascalos
    ▪ See Report 899 sent, good open rate, bad click-through rate. We should put more information about choices in future surveys.
  o Educational Outreach ACC presentation. Well-received. Unable to go to CMC. Will try again in fall. Phase One training? $499 adult rate. Student rate?
  o Webmaster & Election Chair – Larry Goodwin
    ▪ See Report Already posted the warehouse sale. No student chapter information.
  o Sponsorship Chair – Rick Souders
  o Events/Program Chair - Katie Warnke
    ▪ See Report
  o RMCAD Student Chapter Email Matthew for student report.
● Old Business
  ● Events
    ● Brews & Business
      ▪ Payreel 20 ish attendees; Send thank you’s to speakers
      ▪ June 3rd
        ▪ Patti Hallock Sponsor! Handouts and biz cards; Social media poster; OK to share contacts of attendees. Images to use? Mobile?
Rick: Michael Gray / Phase One event sponsor? Month?
- October 7th – Maybe CODB Caleb? Not sure.
- December – Open
- Pizza Sponsor?
- Coffee Meetup
  - Who will attend in June? Al M., PT,
    - Mike’s Camera? Not really getting on it! Rick: One vendor per coffee. PW: ALL OF THEM!
- Holiday Party - 2019 with CPAC Dec. 11 Trina/ Nearby deli cater/sponsor
- Minorities & Women in Photography/creativity discussion event
- 2020 Event
  - Beauty, Matthew, Brenden, Stephanie, Ella, Howard? Chair: Katie
- 2020 ASMP Colorado Major Event? ASMP 75th Anniversary
  - Review Survey votes, and confirm speaker Jenna Close
  - Next Steps? Pick date(s) Add other speaker? Portfolio review? Nikon/Canon cleaning?
- 2019 Business Roundtable Event at ACC in November
  - November 7th, 5pm to 8pm
- Vote on Topics ADD BUFFER TIME go to 8:30
  - social media/self promo
  - contracts Yes
  - creating a niche OR self-promo Yes
  - basic taxes, invoices, Yes Brian
  - releases, copyright basics and metadata,
  - insurance/LLC, Yes Guest?
  - business start-up
  - small biz assoc./SBA/Women in Kind,
  - branding,
  - https://docs.google.com/spreadsheets/d/1hrpjwP7DMBgHBrUcpReyxdLkLtRegTA2_r3X5Z3_Dw/edit?usp=sharing
- 2020 Business Roundtable Event in November
  - Colorado Mountain College? & Student Chapter
  - Date Need date! (Howard) Thursday afternoon? Friday night?
- 2019 Summer BBQ Sept. 5
  - Location: Chimera They’ll want their table there, also Mike’s Timeline?
    - 5:30-5:45 People arrive and Chat
    - 5:45-6:00 ASMP makes a few remarks.
    - 6:00-7:00 Networking and food
    - 7:00-7:15 Plant Tour
    - 7:15-8:00 Demo
  - Sponsor?
    - Tables: Mikes, Chimera, Profoto+Megapixels,
  - Food? New BBQ place? $900
  - Attendance goal: 75 Giveaways!
  - Rick will email Paul, Larry, etc. with final details to approve for promotion
  - Event call 4:30pm. Doors at 5:30pm.
  - Pricing! Members free. Non-members $20. Student $10. (Toward membership)
  - https://docs.google.com/spreadsheets/d/1y_N5OszumuLqOxn3OiHg921COL8r pEzMG6qrWmp0vy4/edit?usp=sharing
- June - Annual Joint Event w/ CPAC June 12 ASMP Members free
● 2019 Veterans Arts Initiative at RRCC / Golden Oct. 12
  ● With CPAC and ASMP
  ● Volunteers? Katie, Paul T, Stephanie, Jen, Howard

● 2020 Assistants Workshop
  ● Confirm Date? TBD
  ● Confirm with CCD?

● 2020
  ● Portfolio Review with One Club? Ella
    ● Have one

● Bookmark
  ● Where are we? KW: QR code is paid for, Designer is emailed

● New Storage Unit (Arvada)
  ● Where are we? See above.

● Upcoming Events POSTCARD
  ● Review “ASMP Colorado Professional Call to Entry 2019”
    ● Thoughts? PW: No time frame-We move too slow. RS: Are we being relevant if we use 3-year-old images. Setting up process. In the future. PW: I don’t want to manage images. RS: Usage/copyright liability PW: Images are available as long as someone’s a member. One press run? Each new board? Once a year? All printed simultaneously. Mail one particular version. Submission deadline? Due 6/15? Separate email. 3+ social mentions. 1 per week through 6/15. First mailing before BBQ. HP: Make last paragraph second paragraph. Steph will upload to Google doc. KW: No vertical only horiz. image. ASMP logo + ©.
    ● 5.5” x 8.5” is final size. Juried by non-board. Jenna, Brad, Julie, etc. Board shouldn’t submit.

● VPs for Springs and Fort Collins Yes!
  ● Paul T. can mail members to VP’s? Yes. And will.
  ● Paul W will chairs?
    ● Allison in Co Spgs, Bill Cotton in FoCo : )

● LinkedIn
  ● Stephanie/Paul Update Kill old LinkedIn! Waiting to hear from Rich D.

● Mentorship Program with Emerging/Assoc
  ● New board position?

● Student chapter Tab Tabled
  ● Follow up, where are we in the process?

● Upcoming elections

● Include Logos of Sponsors in rotating slideshow at events and Brews?
  ● Done? Diamond + Platinum + Event Sponsor. Sponsor images sprinkled through slideshow every 4th - 6th image, Professional members only. Rick needs access to sponsorship folder to add sponsor’s logo

● Budget

● New Business
  ● Sponsorship Implementation? We need to verify/audit that the sponsor benefits are being honored.

● Summit County ASMP event/workshop? Breck?
  ● Breckenridge International Arts Festival
    ● August 9-18th 10th is Sat., Local organizer, Andrew McGuire, Jen? Topic: sports/landscape, framing specs, Ship prefab frames to venue? Frame and prep room Friday? Retreat
    ● No cost to room
    ● Holds up to 75 people
  ● Sony is interested in helping.
● Membership Drive? Vendor Trade Show? Part of a Jenna event? Paul T will check with other chapters.
  ● Ideas?
● Other New Business? HP: CASE Act: Nat’l campaign to send messages. Face-to-face is best. We will attempt to set a meeting with 7 reps and 2 sens. Board member + member from district.
  ● General ASMP Members invited to be Heard
  ● Gabba gabba hey!