



Colorado Chapter Meeting Minutes (11/11/19 @ 6:30p – Common Grounds)

Common Grounds (Feb., June, July, Aug., Oct., Nov., Dec.)

2139 W 44th Ave Denver, CO 80211)

Souders Studio (Jan., May and Sep.)

1301 Ulysses St, Golden, CO 80401

- **Secretary:** Paul T
- **Present Members (need full names):** Rick Souders, Stephanie Barber, Paul Weinrauch, Larry Goodwin, Al Milligan, Ella Dascalos, Howard Paul, Paul Trantow, Katie Warnke, Benjamin Fry
- Approval of Minutes of prior meeting: Approved
- Additions or deletions to the agenda?
- Presidents Report – Paul Weinrauch
 - See Report
- Vice President Report
 - Al Milligan Mike's Camera tent sale 11/22-11/23; Social Media needs Mike's ad
- Treasurer Report – Jen Magnuson
- **Committee Reports:**
 - Secretary - Empty
 - Membership – Paul Trantow
 - See Report
 - Social Media
 - Stephanie Barber Checking fees for HootSuite, creating membership graphic dealing with ASMP Google Drive
 - Newsletter – Ella Dascalos
 - See Report
 - Writing feature about membership benefits, member features going good – Paul T
 - Educational Outreach – Howard Paul is working toward next semester, CMC student chapter & business roundtable.
 - Webmaster, (Meetup) & Election Chair
 - See Report: Normal updates, new photos.
 - Sponsorship Chair – Rick Souders: Events calendar on Google Drive
 - Marketing Coordinator – Jim Darling
 - Events/Program Chair - Katie Warnke
 - See Report
 - Loves LOVES the Google events calendar, Membership in October
 - Events Manager - Empty
 - RMCAD Student Chapter
- **Old Business**
 - Events
 - Brews & Business
 - November 4th – Membership Drive Not enough people
 - Went fine. @21 people. Food was ok. Paul W said it was phenomenal.
 - December 2nd –
 - Giving Back – Al
 - Need to start promoting
 - January 6 - Project Deviate, Everyday Deviating: Cultivating Inclusive Practices
 - February 3 - Michael from Megapixels on State of the Industry
 - March 2 - Bill Cotton - What It's Like to be a Staff Photographer
 - Coffee Meetup



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- Who will attend in Dec?
- 2019 Business Roundtable Event at ACC in November
 - Canceled
 - 2 from ACC, 6 total
 - What we do? Try again next year?
 - 2020 Business Roundtable Event in November 2020 Future: Maybe host guarantees minimal participation; Class/dept. Facebook page/group? Event identity crisis: Who's it for? Members? Students? Ben: Graphic designer students learning photography. Co-host with AIGS etc. FB events?
 - Sending out gift cards
 - Where are we on this? Jen doing this; Mike's Camera (CC Brian R)
- Mike's Camera
 - Fri, Nov 22 - Mike's Camera Photo & Video Expo - ASMP CO table 9-5pm, at Mike's Camera, 2500 Pearl St, Boulder, CO 80302. Al Milligan & ??
 - Sat, Nov 23 - Mike's Camera Photo & Video Expo - ASMP CO table at Mike's Camera, Colorado Blvd. **Asking for volunteers**
- Holiday Party – 12/11/2019 with CPAC
 - See Katie's Report Supplies bought, promotion
- 2020 ASMP Colorado Major Event - ASMP 75th Anniversary
 - Jenna Close and Selena – Feb 28, 29th, and March 1st See Katie's Report..
 - Friday: ASMP Members Only (5:30-8:30) 6 TVs, shorts playing. Networking. Reception. No format.
 - Saturday: Everyone 9-5p
 - Sunday: 12 portfolio Reviews 10am-12pm (Selena & Jenna); 12:30-6:30 Consults (Selena)
 - Confirm Pricing increase (with Selena added)? *Can Selena email members directly to sell portfolio reviews? PW checking with National. Selena IS sending promo FROM Selena.
 - Add \$5 or \$10 (discussed in email in October)?
 - \$10 RMCAD students
 - \$50 ASMP Members (was 35)
 - \$100 Non-members (was 80)
 - \$50 Student Non Members (includes 2020 membership)
 - \$0 ASMP Board / Volunteers
 - Sunday Portfolio Reviews
 - \$100 non-members
 - \$75 members
 - Waiting for confirmed change in start time on Saturday to 9a from RMCAD
 - Confirmed, we can start at 9a.
 - We keep all money except for business consultations (\$400), she will manage but asks for announcing on marketing material
 - Consults 12:30-2:30,2:30:4:30,4:30-6:30
 - Contract
 - Both confirmed at \$1500.00 each
 - Needs to edited and signed (Katie)
 - Require payment soon after
 - Will send material for website and marketing pieces upon signed contracts
 - What needs to be done and when (create timeline)?



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- https://docs.google.com/document/d/1brFSxmF-VikAcUOx-gnzw_Aw7kmVodoL468SQFIJfgw/edit
- Need: Lunch menu, coffee and donut subcommittee, registration and badges subcommittee
- Timeline: 12/1: Contract, checks, graphics, 4 months in advance, spreadsheet: Extend toward right, add milestones; Get info to Ella for newsletter
- 2020 Summit County ASMP event/workshop
 - tbd Getting Date
- 2020 Assistants Workshop
 - At CCD
 - April 17th and 18th
 - Update?
- 2020 Summer BBQ
 - Date at Ricks studio
- 2021 Workshop with Deke McClelland (Next meeting)
 - Paul Needs to follow-up
 - Colleen: colleen@deke.com
- Inclusivity in the Arts
 - AIGA asked to start up meeting again (Michael taking) (Adding people to meetings, instructors)
- New Storage Unit (Arvada)
- Postcard
 - Who is the target? Rewrite copy for AIGA and partner associations? Same front, two different backs?
 - Potential clients?
 - Power Partners (i.e AIGA, One Club)
 - Copy?
- VPs for Springs and Fort Collins
 - Who? Tabled
- Donate 10% of its standing bank account to the Foundation as starter money to YPA Discussed: What is National doing?
- Bookmarks
 - Have they been sent to schools? Mike's Camera? AIGA? Etc?? (Howard please send to school)
- New Business
 - Elections (President, VP, Treasurer)
 - Members standing for positions
 - Al Mulligan - President (Made comments. Stirring.) **Elected VP**
 - Katie Warnke - President or Vice President (Made comments. Very moving.) **Elected President**
 - Jen Magnuson - Treasurer and Vice President **Elected Treasurer**
 - Charles Schinner - no position declared
 - Committee chairs appointed December, rolling in January.
 - Stephanie: Might be a good match for Marketing Mgr.
 - Future Positions? Co-chairs: Marketing, Content, Social Media? Prod. dept. Self-starting.
 - AIGA board pyramid. Model?
 - Larry: Year 2 of webmaster
 - Ben: Open for anything. Mentorship? New position.
 - Howard: Would be happy to co-chair education. Two positions.
 - Ella: Undecided; not newsletter, possibly *advisory* Board member



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- Secretary: Pam?
- Events: Samantha? Events chair? Brews & Coffee?
- Katie & Paul will make a “voter’s guide” for future Board members
- Charles: VP Coord. John Shelton: Estes Park VP. (Also, South VP: Bob?)
- 12/12 Board at Souders (Catering?)
- Review potential people for board
 - Ratified in December
- Mentorship Program?
 - RMCAD needs people.
- Discussion on communication for upcoming events
 - Timeline?
 - When do we start marketing? When do we create copy? Posters? Social media content? When do need to post? Etc.
 - Small events versus big events
- Transfer Ad Purchasing privileges to Social media chair? Voted yes.
 - Needs Debit Card
- Buy templates from Designer Voted Yes.
- General ASMP Members invited to be Heard