Colorado Chapter Meeting Agenda  (7/17/2019 @ 7:00pm)

Atlanta Bread (March)
351 W 104th Ave, Northglenn, CO  80234, United States

Common Grounds (Feb., June, July, Aug., Oct., Nov., Dec.)
2139 W 44th Ave Denver, CO  80211)

Souders Studio (Jan., May and Sep.)
1301 Ulysses St, Golden, CO 80401

- **Secretary:** ?
- **Present Members:** Paul T, Rick, Katie, Larry, Al, Jen, Ella, Howard, Paul W, Stephanie,
- **Approval of Minutes of prior meeting - YES**
- **Additions or deletions to the agenda?**
- **Presidents Report – Paul Weinrauch**
  - See Report
  - Social media handles, LinkedIn (all board are managers)
- **Vice President Report – Al Milligan**
  - See Report
  - Famous Dave’s is good to go for BBQ. Need a number a week out. Waiting for SB 2020 info. Mentoring update: YPA ($21/yr)?
- **Treasurer Report – Jen Magnuson**
  - See Report
  - $11,100 balance, late invoice Chimera (Rick says it’s OK), Storage unit, receipts, B&B non-member receipts (slightly) down, double registrations, budget (see Jen’s report) SO NICE,

- **Committee Reports:**
  - Membership – Paul Trantow
    - See Report
    - Renewals get a raffle ticket, short members only presentations, PT will find out discount calendar, Paul will write up a plan,
  - Social Media – Stephanie Barber
    - New features; 34% open rate,
  - Educational Outreach
    - “Summertime.” RMCAD FAA page? Help?
  - Webmaster & Election Chair – Larry Goodwin
    - Minor changes/additions to the website.
    - Create posts under “sponsorship” tag (under news). Wide page was fixed. BBQ event on mobile is funny.
  - Sponsorship Chair – Rick Souders
    - See report
    - Powerex 10% off (newsletter), test unit to Paul W, pro photographer’s membership, Brian Schmit sponsor? Powerex lit for meetings,
  - Events/Program Chair - Katie Warnke
    - Katie saw the Rockies play. First time. Silly. B+B went well, 21 attendees, we’re blaming both Ella AND Stephanie. Acoustics suck? Ask members for suggestions? Maybe Diebolt isn’t too bad. NPS and CPS reps? Queer endeavor - Dec. 2 or 2020?
  - RMCAD Student Chapter

- **Old Business**
  - Events
Brews & Business
- Diebolt location working for us?
  - August 5th
    - Carl Bower
  - September 2nd
    - No Brews
- October 7th – Patti (BlockChain)
- November 11th – Membership Drive
- December 2nd – Open
- Invite COPVA to a Brews like we did for CPAC?: [http://copva.org/](http://copva.org/)
- More non-members coming to events! Invite a COPVA speaker. Put them on 2020 BB schedule.

Coffee Meetup
- Who will attend in August?
  - Mike’s Camera
    - Brian emailed all Reps and will start scheduling soon
    - PT attending
- Moving to Boulder? Al scouting

Holiday Party – 12/11/2019 with CPAC
- Paul has meeting scheduled to meet with CPAC about Holiday Event September 10th at 9:30

Inclusivity in the Arts meeting summation 2020 Event
- Summary
- Next Meeting? Mission statement is written. Next meeting 8/22 at RMCAD. Language forthcoming. Panel was proposed.

2020 ASMP Colorado Major Event? ASMP 75th Anniversary
- Jenna Close – Update
  - Outline
    - Friday: ASMP Members Only (5:30-8:30) 6 TVs, shorts playing. Networking. Reception. No format.
    - Saturday: Everyone (10-7 available) Maybe 10-5 w/ lunch
    - Sunday: 6 portfolio Reviews (10am start) 10-1? 20 mins?
    - Can we get the little east gallery? Rotunda bad for audio.
    - No big lunch, 6 reviews
  - Pricing [Review Joel Grimes Income/Expense Report] SEE ABOVE
    - RMCAD students $10
    - ASMP Members $35
    - Non-members $80
    - Student Non Members (includes 2020 membership) $50
    - $0 ASMP Board / Volunteers
  - Sunday Portfolio Reviews
    - $50 members
    - $100 non-members Will people pay that?
  - Food/Drink
    - Friday: Include: appetizers and drinks/alcohol
    - Saturday: Include: breakfast/coffee and lunch
    - Sunday: Nothing except for volunteers/board/speaker

Next Steps?
- Create Event on Website
- RMCAD needs to know what locations we are using and exact times
  - We have on Friday Until 10p
  - Saturday between 10a-7
  - Sunday starting at 10a
What locations?
Who will send Jim info?

- https://drive.google.com/drive/folders/1KJx2WPZ1OySsn7PL8hm1q5xS0AH1Hz?usp=sharing

- 2019 Business Roundtable Event at ACC in November
  - November 7th, 5pm to 8:30
  - Topics agreed upon: Contracts, Basic taxes & Invoicing, Self Promo, Insurance/LLC

- Next Steps?
  - https://docs.google.com/spreadsheets/d/1hrpiwP7DMBgHBrUcpReyxdl-kLrTgTA2_r3X5Z3_Dw/edit?usp=sharing

- 2020 Business Roundtable Event in November 2020
  - CMC? Waiting for response from CMC for a Thursday in November 2020

- 2019 Summer BBQ Sept. 5
  - Food: Famous Dave’s
  - Poster is in the works.
  - Giveaways?
  - Timeline Confirmed?
  - https://docs.google.com/spreadsheets/d/1y_N5OszumuLqOxn3OiHg921COL8pEzMG6qrWmp0vy4/edit?usp=sharing

- June - Annual Joint Event w/ CPAC June 12
  - Recap Rooms are set, Howard inviting school reps, most board going for the day, carpooling, bring a print, critique a print, etc. 8x10/8x12, Use raffle tixs numbers, (Ella has a plan with math and stuff. Jesus Christ.) Send ideas to PW.

- Summit County ASMP event/workshop?
  - https://www.asmp.org/colorado/event/asmp-colorado-photo-day-in-breckenridge/
  - Bring a Print, Give a Print, Critique a print
    - Logistics?
  - Brian is good to go, staying in his own room.
    - Pay for it?
  - Who is going?
  - Jen pay for 2 rooms?
  - Promote!
  - Food – Update – (Paul T) No sweat

- 2019 Veterans Arts Initiative at RRCC / Golden - October 12th
  - Waiting to hear back from New Contact at RRCC

- 2020 Assistants Workshop
  - Still Waiting for confirmation from Lincoln P. on Dates
    - April 17th and 18th Same building?
    - Emailed on June 16th

- 2020
  - Portfolio Review with One Club? Ella? Lindsay? One more try.

- Bookmark
  - Where are we? Katie sent complaint. Got requests from other printers.

- New Storage Unit (Arvada)
  - Where are we? Paul W

- Upcoming Events POSTCARD
  - ASMP Colorado Professional Call to Entry 2019
    - We have 8 people, 24 images AIGA judges? Jim W., Aug. 15, PW will send Jim info

- Judges?
- Next Steps? Deadlines? Changes?
VPs for Springs and Fort Collins
Student chapter Tab
Follow up, where are we in the process? Emailed RMCAD
Upcoming elections
https://www.asmp.org/colorado/step-forward-and-take-a-chapter-office-or-coordinator-role/ Board members please promote Pres, VP, Treas., then build committee
Review Budget yay!
Sponsorship Implementation?
We need to verify/audit that the sponsor benefits are being honored.
Rick, can you create a worksheet? Check posts, ads, etc. If you interface with a sponsor, please LET RICK KNOW. Check posting schedule (Later) before posting.
Website: Sponsor News category? Done
Membership Drive
Student Members Update?
BOGO? Love it. Need a gift membership portal. Paul will contact National.
Board Positions
Mentorship Program with Emerging/Assoc.
New board position? Use YPA guidelines, assign chair
Marketing board member
Vote on Jim. Voted and approved. Responsibilities explained.
Duties and Responsibilities
See attached (done!)
Splitting Events Position
Ideas
Programs & Events group with
Director of programs & events
Events manager (major)
Events Group
Event Chair
Educational Events Chair
Events Groups
Programs and Events Chair (major events)
Programs Manager (monthly)
Event Group
Director of Events
Events Manager
Secretary Board Position
Take notes, reorganize, and assist creating agenda, send to web master and president. Ella/stephanie will put on newsletter. Katie will make description; Students graduating? Apparently not. We need a secretary.
Boulder Area Workshop 2020 with Deke McClelland want to do a 2020 event
How about 2021? MOP 2021
They asked: What sort of program did you have in mind (scope, duration, etc.)?
Colleen: colleen@deke.com
Case Act Update?
New Business
Social Media
Who is our target on Social Media? Hashtags?
Are we targeting to get more members?
Find new clients for members? What does that look like?
Target current members? What does that look like?
Do we need another account? What does that look like?
American Society of Media Photographers

- Do we pay for: https://app.later.com/plans Premium?
- Webmaster maintain Meetup.com?
- In General, what types of brews do you want for 2020?
  - Create a poll for August newsletter / Social Media on Survey Monkey ideas and other for
- Katie’s for August Board Meeting? YES
- BBQ and future events, give specific organizations discounts?
  - Create a ticket for COPVA at $15.00 at BBQ? YES
  - What about other events?
- ASMP Colorado Specific mission and vision statement update?
- General ASMP Members invited to be Heard