



Colorado Chapter Meeting Agenda (7/17/2019 @ 7:00pm)

Atlanta Bread (March)

351 W 104th Ave, Northglenn, CO 80234, United States

Common Grounds (Feb., June, July, Aug., Oct., Nov., Dec.)

2139 W 44th Ave Denver, CO 80211)

Souders Studio (Jan., May and Sep.)

1301 Ulysses St, Golden, CO 80401

- **Secretary:** ?
- **Present Members:** Paul T, Rick, Katie, Larry, Al, Jen, Ella, Howard, Paul W, Stephanie,
- Approval of Minutes of prior meeting - YES
- Additions or deletions to the agenda?
- Presidents Report – Paul Weinrauch
 - See Report
 - Social media handles, LinkedIn (all board are managers)
- Vice President Report – Al Milligan
 - See Report
 - Famous Dave’s is good to go for BBQ. Need a number a week out. Waiting for SB 2020 info. Mentoring update: YPA (\$21/yr)?
- Treasurer Report – Jen Magnuson
 - See Report
 - \$11,100 balance, late invoice Chimera (Rick says it’s OK), Storage unit, receipts, B&B non-member receipts (slightly) down, double registrations, budget (see Jen’s report) SO NICE,
- **Committee Reports:**
 - Membership – Paul Trantow
 - See Report
 - Renewals get a raffle ticket, short members only presentations, PT will find out discount calendar, Paul will write up a plan,
 - Social Media – Stephanie Barber
 - not present
 - Newsletter – Ella Dascalos
 - New features; 34% open rate,
 - Educational Outreach
 - “Summertime.” RMCAD FAA page? Help?
 - Webmaster & Election Chair – Larry Goodwin
 - Minor changes/additions to the website.
 - Create posts under “sponsorship” tag (under news). Wide page was fixed. BBQ event on mobile is funny.
 - Sponsorship Chair – Rick Souders
 - See report
 - Powerex 10% off (newsletter), test unit to Paul W, pro photographer’s membership, Brian Schmit sponsor? Powerex lit for meetings,
 - Events/Program Chair - Katie Warnke
 - Katie saw the Rockies play. First time. Silly. B+B went well, 21 attendees, we’re blaming both Ella AND Stephanie. Acoustics suck? Ask members for suggestions? Maybe Diebolt isn’t too bad. NPS and CPS reps? Queer endeavor - Dec. 2 or 2020?
 - RMCAD Student Chapter
- **Old Business**
 - Events



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- Brews & Business
 - Diebolt location working for us?
 - August 5th
 - Carl Bower
 - September 2nd
 - No Brews
 - October 7th – Patti (BlockChain)
 - November 11th – Membership Drive
 - December 2nd – Open
 - Invite COPVA to a Brews like we did for CPAC? <http://copva.org/>
 - More non-members coming to events! Invite a COPVA speaker. Put them on 2020 BB schedule.
- Coffee Meetup
 - Who will attend in August?
 - Mike's Camera
 - Brian emailed all Reps and will start scheduling soon
 - PT attending
 - Moving to Boulder? AI scouting
- Holiday Party – 12/11/2019 with CPAC
 - Paul has meeting scheduled to meet with CPAC about Holiday Event September 10th at 9:30
- Inclusivity in the Arts meeting summation 2020 Event
 - Summary
 - Next Meeting? Mission statement is written. Next meeting 8/22 at RMCAD. Language forthcoming. Panel was proposed.
- 2020 ASMP Colorado Major Event? ASMP 75th Anniversary
 - Jenna Close – Update
 - Outline
 - Friday: ASMP Members Only (5:30-8:30) 6 TVs, shorts playing. Networking. Reception. No format.
 - Saturday: Everyone (10-7 available) Maybe 10-5 w/ lunch
 - Sunday: 6 portfolio Reviews (10am start) 10-1? 20 mins?
 - Can we get the little east gallery? Rotunda bad for audio.
 - No big lunch, 6 reviews
 - Pricing (**Review Joel Grimes Income/Expense Report**) **SEE ABOVE**
 - RMCAD students \$10
 - ASMP Members \$35
 - Non-members \$80
 - Student Non Members (includes 2020 membership) \$50
 - \$0 ASMP Board / Volunteers
 - **Sunday Portfolio Reviews**
 - \$50 members
 - \$100 non-members Will people pay that?
 - Food/Drink
 - **Friday:** Include: appetizers and drinks/alcohol
 - **Saturday:** Include: breakfast/coffee and lunch
 - **Sunday:** Nothing except for volunteers/board/speaker
 - Next Steps?
 - Create Event on Website
 - **RMCAD needs to know what locations we are using and exact times**
 - We have on Friday Until 10p
 - Saturday between 10a-7
 - Sunday starting at 10a



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- What locations?
 - Who will send Jim info?
- <https://drive.google.com/drive/folders/1KJx2WPZ1IOySsn7PL8hm1q5xS0AH1Hz-?usp=sharing>
- 2019 Business Roundtable Event at ACC in November
 - November 7th, 5pm to 8:30
 - Topics agreed upon: Contracts, Basic taxes & Invoicing, Self Promo, Insurance/LLC
 - **Next Steps?**
 - https://docs.google.com/spreadsheets/d/1hrpiwP7DMBgHBrUcpReyxdL-kLtRe_gTA2_r3X5Z3_Dw/edit?usp=sharing
- 2020 Business Roundtable Event in November 2020
 - CMC? Waiting for response from CMC for a Thursday in November 2020
- 2019 Summer BBQ Sept. 5
 - Food: Famous Dave's
 - Poster is in the works.
 - Giveaways?
 - Timeline Confirmed?
 - https://docs.google.com/spreadsheets/d/1y_N5OszumuLqOxn3OiHg921COL8rpEzMG6qrWmp0vy4/edit?usp=sharing
- June - Annual Joint Event w/ CPAC June 12
 - Recap Rooms are set, Howard inviting school reps, most board going for the day, carpooling, bring a print, critique a print, etc. 8x10/8x12, Use raffle tix numbers, (Ella has a plan with math and stuff. Jesus Christ.) Send ideas to PW.
- Summit County ASMP event/workshop
 - <https://www.asmp.org/colorado/event/asmp-colorado-photo-day-in-breckenridge/>
 - Bring a Print, Give a Print, Critique a print
 - Logistics?
 - Brian is good to go, staying in his own room.
 - Pay for it?
 - Who is going?
 - Jen pay for 2 rooms?
 - Promote!
 - Food – Update – (Paul T) No sweat
- 2019 Veterans Arts Initiative at RRCC / Golden - October 12th
 - Waiting to hear back from New Contact at RRCC
- 2020 Assistants Workshop
 - Still Waiting for confirmation from Lincoln P. on Dates
 - April 17th and 18th Same building?
 - Emailed on June 16th
- 2020
 - Portfolio Review with One Club? Ella? Lindsay? One more try.
- Bookmark
 - Where are we? Katie sent complaint. Got requests from other printers.
- New Storage Unit (Arvada)
 - Where are we? Paul W
- Upcoming Events POSTCARD
 - ASMP Colorado Professional Call to Entry 2019
 - We have 8 people, 24 images AIGA judges? Jim W., Aug. 15, PW will send Jim info
 - Judges?
 - Next Steps? Deadlines? Changes?



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- VPs for Springs and Fort Collins
- Student chapter Tab
 - Follow up, where are we in the process? Emailed RMCAD
- Upcoming elections
 - <https://www.asmp.org/colorado/step-forward-and-take-a-chapter-office-or-coordinator-role/> Board members please promote Pres, VP, Treas., then build committee
- Review Budget yay!
- Sponsorship Implementation?
 - We need to verify/audit that the sponsor benefits are being honored.
 - Rick, can you create a worksheet? Check posts, ads, etc. If you interface with a sponsor, please LET RICK KNOW. Check posting schedule (Later) before posting.
 - Website: Sponsor News category? Done
- Membership Drive
 - Student Members Update?
 - BOGO? Love it. Need a gift membership portal. Paul will contact National.
- Board Positions
 - Mentorship Program with Emerging/Assoc.
 - New board position? Use YPA guidelines, assign chair
 - Marketing board member
 - Vote on Jim. Voted and approved. Responsibilities explained.
 - Duties and Responsibilities
 - See attached (done!)
 - Splitting Events Position
 - Ideas
 - Programs & Events group with
 - Director of programs & events
 - Events manager (major)
 - Events Group
 - Event Chair
 - Educational Events Chair
 - Events Groups
 - Programs and Events Chair (major events)
 - Programs Manager (monthly)
 -
 - Event Group
 - Director of Events
 - Events Manager
 - Secretary Board Position
 - Take notes, reorganize, and assist creating agenda, send to web master and president. Ella/stephanie will put on newsletter. Katie will make description; Students graduating? Apparently not. We need a secretary.
 - Boulder Area Workshop 2020 with Deke McClelland want to do a 2020 event
 - How about 2021? MOP 2021
 - They asked: What sort of program did you have in mind (scope, duration, etc.)?
 - Colleen: colleen@deke.com
 - Case Act Update?
- New Business
 - Social Media
 - Who is our target on Social Media? Hashtags?
 - Are we targeting to get more members?
 - Find new clients for members? What does that look like?
 - Target current members? What does that look like?
 - Do we need another account? What does that look like?



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- Do we pay for: <https://app.later.com/plans> Premium?
- Webmaster maintain Meetup.com?
- In General, what types of brews do you want for 2020?
 - Create a poll for August newsletter / Social Media on Survey Monkey ideas and other for
- Katie's for August Board Meeting? YES
- BBQ and future events, give specific organizations discounts?
 - Create a ticket for COPVA at \$15.00 at BBQ? YES
 - What about other events?
- ASMP Colorado Specific mission and vision statement update?
- General ASMP Members invited to be Heard