



Colorado Chapter Meeting Minutes (4/18 @ 7:00pm)

Atlanta Bread (March)

351 W 104th Ave, Northglenn, CO 80234, United States

Common Grounds (Feb., June, July, Aug., Oct., Nov., Dec.)

2139 W 44th Ave Denver, CO 80211)

Souders Studio (Jan., May and Sep.)

1301 Ulysses St, Golden, CO 80401

- **Secretary – Paul Trantow**
- **Present Members: Larry, Katie, Al, Paul T, Rick, Steph, Howard, Ella, Paul W, Beauty, Laurelee, Matt, Brendan**
- Approval of Minutes of prior meeting
- Additions or deletions to the agenda: See emails
- **Old Business**
 - Events
 - Brews & Business
 - Coffee Meetup
 - Who will attend in May? Al!
 - Mike's Camera? Headphones? WTF? What about cameras? Rick will talk to Brian.
 - Holiday Party - 2019 with CPAC
 - Minorities & Women in Photography/creativity discussion event (tabled last month)
 - Thoughts? Yes, sounds good, 2020, with AIGA, Katie starting, Rick suggests student involvement
 - 2020 ASMP Colorado Major Event? Also, ASMP 75th Anniversary
 - <https://www.surveymonkey.com/r/3FMYKXN>
 - 2019 Business Roundtable Event at ACC in November
 - November 7th, 5pm to 8pm
 - Same costs as last year?
 - All ASMP members free
 - ASMP students free + ACC students free
 - Non ASMP members \$50
 - Non ASMP Students \$15
 - Speakers? Topics: Cost (Free for students): Business (no drones), social media/self promo, contracts, basic taxes, invoices, releases, copyright basics and metadata, insurance/LLC, business start-up “Life After Lattes” (Larry said it), small biz assoc./SBA/Women in Kind, etc., Branding,
 - Maybe expand to a Saturday, expand one table? Add expansion topics to Brews? Rick could mentor the student chapter, they could plan their own business-centered meeting, Student chapter adds expansion topics, Howard: Western slope 2020?
 - Any changes?
 - 2019 Summer BBQ Sept. 5
 - Where?
 - At Chimera? Cosponsored by Profoto, Phase One licenses, Katie and Paul require veggie/tofu or we leave. Food trucks?
 - Catered? Do our own thing? Rick is checking with food truck client
 - Mike's/Chimera have tables, Sony demo?
 - June - Annual Joint Event w/ CPAC June 12
 - Al Speaking, confirmed topic and sending bio with CPAC? Switching industries
 - Bookmark
 - See Attached winners
 - Good to go? Have Printed? Yes.
 - New Storage Unit (Arvada) - Jen will deal with it. Yup. Yuppies. Cool.



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- Upcoming Events POSTCARD
 - Thoughts? Katie: Generic events mentions, Rick: Sponsors get their logos on them, direct marketing is still strong, photo competition (4), done by November/January, open to submissions, Rick: Call for images immediately, cut off by June 1. Ella: One should be student. Rick: Mailed by Aug. 15. Oversize? 6x9" (Moo. Mike's?) Mail to members. Overprint to hand out. AIGA. One Club. Mike's. Englewood, etc. Copy for call for entry: Rick will write it (Paul W sucks at copy)
 - Brenden: RMCAD Student only postcard; RMCAD, RRCC logos, etc. Ella: Board members can't submit, etc. Beauty: Needs technical requirements
 - Rick: Students still submit, photos are segregated?
- Slack: Keep using it? Drop it. Google drive is a friggin' mess!
- VPs for Springs and Fort Collins Yes! Paul T. can make mailing lists. Paul W will find chairs. Rick: Pilot program? UC Colo Spgs teacher? Allison in Co Spgs, Bill Cotton in FoCo
- LinkedIn - ASMP Colorado Account? Yes, Stephanie will create.
- Mentorship Program Emerging/Assoc., not students, new board position
 - On the to-do list, but does rival the Student Chapter
- Student chapter Tab on Website Matt will send to Larry by Monday
 - Follow up, where are we in the process?
- Upcoming elections
 - Whose term is done? Rick: Should we let people stay on if they like?
 - Terms up: Vote on again? Tim to mention to members that board positions are opening up. Howard will write pitch for joining board. Treas/VP/Pres are required to rotate. Katie will be secretary :)
 - How to keep momentum going?
 - Add to website? social media? newsletter?
- 2020: Business RoundTable for Colorado Mountain College & Student Chapter
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- **New Business**
 - Review and Vote on New Sponsorship guidelines
 - **See Attached - Approved!!!** (No more names/emails) Sponsors have access to attendees email/contact
 - Changes? Good? Thoughts? Ending *event sponsor* confusion/Copper
 - Summit County ASMP event/workshop? (requested by new member) Tabled
 - Include Logos of Sponsors in rotating slideshow at events and Brews? Yes :)
 - Spread out getting new sponsors over a period of time? Rick: It's already spread out. Paul W: Too much money? Rick: Timing is not a huge concern.
 - 2020 Assistants Workshop?
 - Yes/No? YES! Better location/rooms/ clear parking, etc. (Not one club's weekend-Ella will email contact to AI)
 - Where? Same stupid place
 - ASMP Portfolio Review for Cherry Creek High School in 2020?
 - Yes/No? Other schools? Combine with 75th anniv? Other schools.
 - Veterans Arts Initiative
 - Oct. 12 - ASMP is working with RRCC and CPAC for ½ day camera workshop
 - Confirm we are on good? Yes.
 - Work with One Club on next years Portfolio Review?
 - Yes/No? Yes. Ella and Rick will stay involved.
 - Who would like to take lead on that relationship?
 - QR codes - \$150 for a year.
 - Yes/No? Sounds good. \$9/mo All QR codes go through Stephanie!!!
 - Educator Pricing for events?
 - Yes/No? Student pricing.
 - Too many emails being sent you per month? (1 person complained)



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- Yes/No? No. Keep 'em coming. Keep using ASMP CO with new topic. Don't necessarily reply all.
 - **Other New Business?**
 - **Colorado Lottery:** Tom writing terms
 - **Events:** We need to establish a budget for each event (Jenn was asked to build a budget per year)
- **Presidents Report** – Paul Weinrauch
- **Vice President Report** – Al Milligan
 - **See Report**
- **Treasurer/Secretary Report** – Jen Magnuson
 - **See Report**
- **Committee Reports:**
 - Membership – Paul Trantow
 - **See Report**
 - Social Media – Stephanie Barber
 - **See Report**
 - Newsletter – Ella Dascalos
 - **See Report**
 - Educational Outreach
 - Webmaster & Election Chair – Larry Goodwin
 - **See Report**
 - Sponsorship Chair – Rick Souders
 - **See Report.**
 - Events/Program Chair - Katie Warnke (Purple and Green)
 - **See Report**
 - Student Chapter Update Meeting tomorrow. *Tomorrow!* Millennials, amiright? Camping trip? Matt will report. Will work with AIGA at RRCC.
- **General ASMP Members invited to be Heard**