American Society of Media Photographers

Colorado Chapter Meeting Minutes  (4/18 @ 7:00pm)

Atlanta Bread (March)  
351 W 104th Ave, Northglenn, CO 80234, United States
Common Grounds (Feb., June, July, Aug., Oct., Nov., Dec.)  
2139 W 44th Ave Denver, CO 80211)
Souders Studio (Jan., May and Sep.)  
1301 Ulysses St, Golden, CO 80401

● Secretary – Paul Trantow
● Present Members: Larry, Katie, Al, Paul T, Rick, Steph, Howard, Ella, Paul W, Beauty, Laurelee, Matt, Brendan
● Approval of Minutes of prior meeting
● Additions or deletions to the agenda: See emails

● Old Business
  o Events
    • Brews & Business
    • Coffee Meetup
      ● Who will attend in May? Al!
        o Mike’s Camera? Headphones? WTF? What about cameras? Rick will talk to Brian.
      o Holiday Party - 2019 with CPAC
    • Minorities & Women in Photography/creativity discussion event (tabled last month)
      ● Thoughts? Yes, sounds good, 2020, with AIGA, Katie starting, Rick suggests student involvement
    • 2020 ASMP Colorado Major Event? Also, ASMP 75th Anniversary
      ● https://www.surveymonkey.com/r/3FMYKXXN
    • 2019 Business Roundtable Event at ACC in November
      o November 7th, 5pm to 8pm
        o Same costs as last year?
        o All ASMP members free
        o ASMP students free + ACC students free
        o Non ASMP members $50
        o Non ASMP Students $15
        o Speakers? Topics: Cost (Free for students): Business (no drones), social media/self promo, contracts, basic taxes, invoices, releases, copyright basics and metadata, insurance/LLC, business start-up “Life After Lattes” (Larry said it), small biz assoc/SBA/Women in Kind, etc., Branding,
        o Maybe expand to a Saturday, expand one table? Add expansion topics to Brews? Rick could mentor the student chapter, they could plan their own business-centered meeting, Student chapter adds expansion topics, Howard: Western slope 2020?
        o Any changes?
      o 2019 Summer BBQ Sept. 5
    o Where?
      o At Chimera? Cosponsored by Profoto, Phase One licenses, Katie and Paul require veggie/soy or we leave. Food trucks?
      o Catered? Do our own thing? Rick is checking with food truck client
      o Mike’s/Chimera have tables, Sony demo?
      o June - Annual Joint Event w/ CPAC June 12
        ● AI Speaking, confirmed topic and sending bio with CPAC? Switching industries
    o Bookmark
      ● See Attached winners
      ● Good to go? Have Printed? Yes.
    o New Storage Unit (Arvada) - Jen will deal with it. Yup. Yuppers. Cool.
Upcoming Events POSTCARD

- Thoughts? Katie: Generic events mentions, Rick: Sponsors get their logos on them, direct marketing is still strong, photo competition (4), done by November/January, open to submissions, Rick: Call for images immediately, cut off by June 1. Ella: One should be student. Rick: Mailed by Aug. 15. Oversize? 6x9” (Moo, Mike’s?) Mail to members. Overprint to hand out. AIGA, One Club. Mike’s. Englewood, etc. Copy for call for entry: Rick will write it (Paul W sucks at copy)
- Brenden: RMCAD Student only postcard; RMCAD, RRCC logos, etc. Ella: Board members can’t submit, etc. Beauty: Needs technical requirements
  - Rick: Students still submit, photos are segregated?

Slack: Keep using it? Drop it. Google drive is a friggin’ mess!


LinkedIn - ASMP Colorado Account? Yes, Stephanie will create.

Mentorship Program Emerging/Assoc., not students, new board position
  - On the to-do list, but does rival the Student Chapter
  - Student chapter Tab on Website Matt will send to Larry by Monday
  - Follow up, where are we in the process?

Upcoming elections
  - Whose term is done? Rick: Should we let people stay on if they like?
  - Terms up: Vote on again? Tim to mention to members that board positions are opening up. Howard will write pitch for joining board. Treas/VP/Pres are required to rotate. Katie will be secretary : )
  - How to keep momentum going?
  - Add to website? social media? newsletter?

2020: Business Round Table for Colorado Mountain College & Student Chapter

- New Business
  - Review and Vote on New Sponsorship guidelines
    - See Attached - Approved!!! (No more names/emails) Sponsors have access to attendees email/contact
    - Changes? Good? Thoughts? Ending event sponsor confusion/Copper
  - Summit County ASMP event/workshop? (requested by new member) Tabled

- Include Logos of Sponsors in rotating slideshow at events and Brews? Yes : )
- 2020 Assistants Workshop?
  - Yes/No? YES! Better location/rooms/ clear parking, etc. (Not one club’s weekend-Ella will email contact to Al)
  - Where? Same stupid place
- ASMP Portfolio Review for Cherry Creek High School in 2020?
  - Yes/No? Other schools? Combine with 75th anniv? Other schools.
- Veterans Arts Initiative
  - Oct. 12 - ASMP is working with RRCC and CPAC for ½ day camera workshop
    - Confirm we are on good? Yes.
- Work with One Club on next years Portfolio Review?
  - Yes/No? Yes. Ella and Rick will stay involved.
  - Who would like to take lead on that relationship?
- QR codes - $150 for a year.
  - Yes/No? Sounds good. $9/mo All QR codes go through Stephanie!!!
- Educator Pricing for events?
  - Yes/No? Student pricing.
- Too many emails being sent you per month? (1 person complained)

- Other New Business?
- Colorado Lottery: Tom writing terms
- Events: We need to establish a budget for each event (Jenn was asked to build a budget per year)

- Presidents Report – Paul Weinrauch
- Vice President Report – Al Milligan
  - See Report
- Treasurer/Secretary Report – Jen Magnuson
  - See Report

- Committee Reports:
  - Membership – Paul Trantow
    - See Report
  - Social Media – Stephanie Barber
    - See Report
  - Newsletter – Ella Dascalos
    - See Report
  - Educational Outreach
  - Webmaster & Election Chair – Larry Goodwin
    - See Report
  - Sponsorship Chair – Rick Souders
    - See Report
  - Events/Program Chair - Katie Warnke (Purple and Green)
    - See Report
  - Student Chapter Update Meeting tomorrow. Tomorrow! Millennials, amiright? Camping trip? Matt will report. Will work with AIGA at RRCC.

- General ASMP Members invited to be Heard