



American Society of Media Photographers

Colorado Chapter Meeting Minutes: 10/15/2018 @ 7:30pm

Common Grounds (Feb., Mar., April, June, July, Aug., Oct., Nov., Dec.)
2139 W 44th Ave Denver, CO 80211)

Souder Studio (Jan., May and Sep.)
1301 Ulysses St, Golden, CO 80401

- **Secretary: Sandra Francisco**
- **Present Members: Paul W., Stephanie, Ella, Howard, Paul T.**
- Approval of Minutes of prior meeting? Completed.
- Additions or deletions to the agenda? Completed
- Presidents Report – Paul Weinrauch
 - **See attached - Paul W. will be meeting with Stephanie about website, needs help for social media, model agency for Joel Grimes, working on Student chapter bylaws**
- Vice President Report –Al Milligan
 - **See Attached - Correspondence with Joel Grimes provided - No comments or additions for Joel**
- Treasurer/Secretary Report – Eli Akerstein
 - **See Attached - Current balance provided. Trying to get access to storage and storage receipts. Do we wish to apply for ACA funds (money for Joel Grimes event from National)?**
- **Committee Reports:**
 - Membership – Caleb Tkach
 - **See Attached**
 - Social Media – Jen Magnuson
 - **See President's Report**
 - Newsletter – Ella Dascalos
 - **See Attached - October had 303 unique opens, September had 300 unique opens. Take photos at events and put them in the correct folder for newsletter use!**
 - Educational Outreach – Howard Paul
 - **See Attached - Promotional material from national, four completed student presentations, idea of Student/Educator group or Student chapter with student liaison.**
 - Webmaster & Election Chair – Stephanie Barber
 - **See President's report**
 - Sponsorship Chair
 - Vacant
 - **See President's report**
 - Events/Program Chair - Katie Warnke
 - **See Attached - Brews & Business events should feature speakers headshots and bios? Sooner the events are posted, the better the turnout. Summary of upcoming Bs&Bs topics. Other events also listed. For KATIE's talk at Mike's Camera, send out an email "Mike's Camera Presents . . ."**
 - 2019 MOP Report – Stephanie Barber
 - No meeting this month.
- **Old Business**
 - Events
 - Brews & Business - Educational Networking Series
 - personal invites to AIGA, One Club, ad agencies... etc...
 - Create promo cards - **digital and physical, aimed at their board members to promote as they see fit.**
 - CPAC (joint event)
 - Print share on 11/14 6:30p-8
 - Eli, Larry, and Howard will show and discuss photographs.
 - Confirmed 2019 events (June and November)
 - Business Topic (June)
 - Print Share (Nov)



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- The Business of Photography, Round Table Discussion
 - Confirm topics for RMCAD Roundtable Event
 - **See Attached Spreadsheet**
 - <https://docs.google.com/spreadsheets/d/1VWLV3syZ5-A-Xftl7oyCgpAhkxxC8bkuecfbvr8eM/edit?usp=sharing>
- New Year's Kick Off
 - **See Attached Spreadsheet**
 - https://docs.google.com/spreadsheets/d/1mH8eYBUUD3cvn2ZzWbmY_9E077obgS11jefRX_7YWA/edit?usp=sharing
 - Charge for non-members? **YES - Refund the fee/give a discount if they join at the event!**
- Joel Grimes:
 - **See attached Spreadsheet**
 - https://docs.google.com/spreadsheets/d/14s_g6gq11e8LdnGtraVJuQk51k-pNEleDZhecuTzMcg/edit?usp=sharing
 - Marketing Material - **Waiting for Joel to send it**
- Sponsorship
 - Need Sponsorship Chair
 - Rick Souders? **Haven't heard from him. Paul W will send another email.**
 - **Guidelines need to implemented.**
 - Sponsors?
 - Mike's Camera Renewal? **Eli and Paul W contacted Brian.**
 - Chimera Sponsorship
 - RMCAD Sponsorship
 - **Pizza sponsorship?**
- Event Ideas
 - <https://docs.google.com/spreadsheets/d/1EoJRijBd5aKSnoxWf6N6f7fP0DLSy8QCnpO-MfH9oEo/edit?usp=sharing>
 - **EVENTBRITE LINK MISSING ON THIS COPY**
- Positions are up in December
 - **Position swapping for present board members. Commitment of one year with option to renew: tabled.**
- November Student Chapter Meeting
 - Meeting to create By-laws (Howard, Paul W.)
- 75th anniversary event **confirmed**
 - Waiting for Jena Close to reach out
- **New Business**
 - Change to Professional Membership
 - **Paul T: National has removed the requirement that future members be sponsored personally by existing members. National claims it is a legal matter and is also being used to combat members from blocking out competition. How can we keep the bar for membership slightly above ground? We are considering additions to the application forms that would discourage non-professionals from becoming professional members and keep the bar above ground. (For example, having a website or google business listing would be required for professional membership but not associate membership.)**
 - **Come up with some sort of letter (email chain) to request from national the ability to impose new requirements to keep professional members "professional."**
 - New Events
 - B&W Walk Through Denver
 - 2-day Assistant Workshop
 - Certificate of Completion (**Approved**)
 - Capture One with Goodwin (**Tie-in with Assistance workshop**)
 - Roundtable Discussion on the Road (**CMC, etc. Who else can talk?**)
 - Fall/Winter Gear Swap (**One in Boulder on Oct. 27. Do we want to plan one for spring/summer? YES- Katie will work on choosing a date/month.**)



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- Change to Events
 - Bi-Monthly Coffee Meetup? (**MONTHLY OR BI-MONTHLY?**)
 - Confirm Board Member Present or Cancel? (MONTHLY)
- Storage
 - Change Location (**VOTE: Unanimous in favor of moving.**)
- Bank
 - Change Bank (**VOTE: Unanimous in favor of switching.**)
- Creating ASMP Student Chapter at RMCAD
- Strictly Business style events hosted locally by a Chapter
- Joel Grimes Event - ACA funds request?
- Extend times for speakers at Bs&Bs?
- Emails: New topic = New email thread!
- Newsletter idea: including stories about members (project for newsletter and membership chair).
- **General ASMP Members invited to be Heard**