

it's your
business.

promote and protect it.

thrive together.

asmp

The premier trade association
for publication photographers.

join now.

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AMERICAN SOCIETY OF
MEDIA PHOTOGRAPHERS

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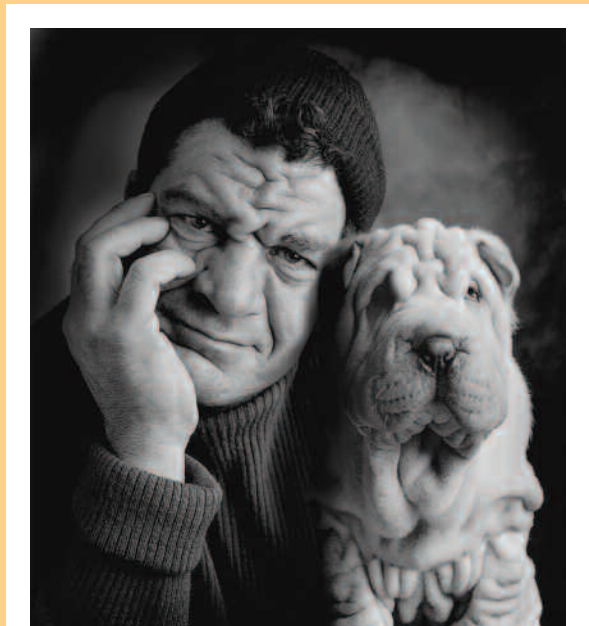
AMERICAN SOCIETY OF
MEDIA PHOTOGRAPHERS

it starts with a vision.

The American Society of Media Photographers was established in 1944 to promote and protect the interests of working publication photographers.

Founded by leading photojournalists of the day who saw the need to establish standards for an emerging industry, ASMP now enjoys an international membership of over 5,500 in some 39 chapters. Today our member rolls include many of the most prominent image-makers in the world of publication photography. Their specialties are enormously diverse: advertising, corporate, fashion, fine art, editorial, architectural, sports, and nature to name a few. But, they are united by the same essential commitment that drove our founders—*the belief that every professional photographer deserves to be treated as a true professional.*

Having successfully advocated on behalf of our members for more than 60 years, ASMP has become universally recognized for its commitment to professionalism, high ethical standards and technical excellence. To be a member of ASMP today is to stand among the best in the business.



© Nick Vedros

our focus is on the photographer.

The work of ASMP is to actively disseminate **information** to and about its members, to sponsor **educational** initiatives for their benefit, and to practice **advocacy** on their behalf. Here are some of the specific ways that ASMP applies its resources for the benefit of its membership:

ASMP. It's your business. ASMP offers valuable educational programming on digital issues, business practices, negotiating, marketing and sales, all to help your business thrive and grow profitably.

ASMP.org is the most comprehensive resource for information on copyright, terms and conditions, releases and more.

ASMP takes the lead on Orphan Works advocacy and, through the ASMP Legal Action Fund, helps to fund precedent setting cases.

ASMP is an active member of industry coalitions that develop standards, including Picture Licensing Universal System (PLUS) and Universal Photographic Digital Imaging Guidelines (UPDIG).

ASMP is working closely with the US Copyright Office and with software developers to automate the copyright registration process for all photographers.

ASMP provides the latest information on air travel security regulations and industry trends for its members.

ASMP intercedes for its members to change unfair business practices.

the asmp advantage.

Find a Photographer – The first and finest searchable photographer database, now with specialty portfolios.

Find a Photo – An innovative Web portal for the sale and license of stock images online.

www.ASMP.org – The primary information resource for publication photographers. Information on copyright, releases, business terms and conditions, industry trends and more.

Chapters and Specialty Groups connect members with members based on location and interest, providing the best in education and information.

Listservs – Creating virtual communities for students, emerging photographers, and photographic specialties such as Architecture, Underwater/ Nature, Fine Art, Food and Corporate.

Consultations – You're not alone! The knowledgeable ASMP staff and legal counsel are on hand to

answer your questions, help analyze your contracts and agreements, and address your other business concerns.



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Education – ASMP is committed to education through its publications, Website, and traveling seminars. ASMP means business!

Member News, Advisories, and Alerts –

Important news and developments affecting your business are frequently e-mailed to you and posted on www.ASMP.org. Expect your e-mail copy of *NewsWatch* every two weeks.

Judicial, Legislative, and Regulatory Advocacy –

ASMP supports photographers' rights and actively engages in precedent-setting cases. ASMP leads the way in advocacy.

Insurance – ASMP pioneered the development of Prosurance, the most comprehensive liability and property insurance policy available, developed exclusively for professional photographers. ASMP through its affiliates offers a wide array of life, comprehensive medical, major medical, accidental death and dismemberment, and disability insurance.

Discounts – Enjoy discounts on products and services through MacMall/PC Mall, Hertz, FedEx, PicScout, Agency Access, *Photo District News* and more.

Prestige – ASMP member photographers are respected by clients, prospects, and peers. The ASMP logo on your business card places you among the best in the profession.

find where you fit in.

General Member

A General member is a photographer actively and professionally engaged in publication photography with three or more consecutive years of substantial publication experience from date of first published work. A review of publication experience is required and two General members must sponsor applicants. The major portion (over 50%) of the photographer's earned income must come from the publication of his/her own images. Only General members have voting privileges and are listed in *Find a Photographer* on www.ASMP.org.

One-time FAP fee: \$50 / Annual dues: \$300

Associate Member

This category is for any photographer who does not qualify to be a General member. Associate members enjoy most of the benefits of General membership including access to *Find a Photo*.

Annual dues: \$200

Emerging Associate Member

This is a one-year-only category serving as a transition for new professional photographers or photographer's assistants. Benefits are the same as for full Associate members.

Annual dues: \$125

Student Associate Member

This membership level is available to any student at the college or post-secondary level. Written proof of enrollment from a department head or admissions office, or class schedule on official school letterhead must accompany application. An individual can remain a Student Associate member for one year after completion of degree program. Student Associate membership includes a bound copy of the *ASMP Professional Business Practices in Photography* book.

Annual dues: \$55

Individual Affiliate Member

Membership in this category is extended to individuals who provide goods, services, information or education to photographers.

Annual dues: \$200

TO JOIN ASMP

PDF Membership Application is available at www.ASMP.org; follow the *Join Now* link on the top ASMP.org Home page.

Payment Plan – Monthly payment plan by credit card is available (except for Student Associate members).



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join asmp now!